



Business and Industry

Our strength as North America's leading voice for efficiency comes from the diversity and commitment of our members, who help us achieve an efficient and resilient water future for all.

Whether you are innovating new efficiency technologies or services, or have a vested interest in protecting water resources, AWE provides your business a voice in shaping your marketplace, and helps position your business to lead and provides a measurable return on investment in advocacy, brand exposure and network-building.

Benefits for Your Company:

Influence public policy advocacy – Know the regulatory changes that affect your business and customers, and shape your industry through collaborative advocacy efforts.

Connect with customers, partners, and investors – Create business-building connections through committee engagement, in-person networking opportunities, and online exchanges.

Develop organizational talent – Keep your employees one step ahead on trends and best practices through our education, training, and networking opportunities.

Collaborate to develop critical research – Design, plan, and participate in groundbreaking and needed research to support investments in efficiency.

Gain recognition for your leadership – Share your successes and promote your accomplishments amongst a network of pioneers, influencers, and thinkers in water efficiency.

“Our mission is in lock step with AWE's mission. We see the adoption of new mindsets, behaviors, practices and technology for water conservation to be a vital part of everyone's future. Our AWE membership allows us to outreach and teach water efficiency practices much farther than we could otherwise, through collaboration with AWE and its network. AWE is a powerhouse working to change the industry for the better, and we are glad to be a part.” - Director of Water Efficiency, Cavanaugh & Associates

Benefits for You and Your Career

* **Keep your skills sharp**

Learn the basics or stay on top of innovations, trends, and best practices through AWE tools, education, and training offerings.

* **Grow your network**

Learn and exchange with peers; trustworthy sources of support and information across North America.

* **Access personalized support**

Tap into AWE's staff for virtual assistance when and where you need it to do your job successfully.

* **Build your confidence**

Develop, implement, and manage successful water efficiency programs that grow your career.

* **Influence your industry**

Participate in committees, events, and projects that drive changes in water management.



Please visit

www.AllianceForWaterEfficiency.org
to get involved.

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