

Save the Date!



# 9th Annual Green Energy Summit

A N D E X P O S I T I O N



**March 7 to 10, 2012**  
Frontier Airlines Center, Milwaukee

In recognition of the interrelationship of energy and water (commonly called the energy-water nexus), our theme for the 2012 Green Energy Summit and Exposition is

**The New  
Economic Wave**  
**Clean, Green — and Blue!**

## This Acclaimed Professional/Academic Conference Features:

- Three days of outstanding local, regional, national and international speakers
- Day four events such as off-site excursions and workshops
- In-depth sessions, panel discussions and workshops exploring a wide range of timely topics in energy, water and sustainability
- Cutting-edge research, new technologies, economic trends, financing insights, collaborative ventures, entrepreneurial initiatives, case studies, legislative and regulatory updates
- Exhibits showcasing products, services and opportunities in new wave investment, development, education and employment
- 3,000 participants, 200 presenters, 60 exhibitors (2011)
- Opportunities to network with leading industry, government, consumer and academic experts

Visit [www.greenenergysummit.us](http://www.greenenergysummit.us) for more information

## Our Vision

Green enterprise in all of its many aspects will be a major component of future economic development – in Wisconsin, the nation and around the globe.

Much of the world is now in the early stages of an historic transition. A transition from economies that accommodate far too much waste and inefficiency and depend too much on fossil fuels to systems that are much more conserving, efficient and sustainable.

The Green Energy Summit and Exposition recognizes unprecedented opportunities and encourages investment and development in the green sector. We embrace Education, Energy Efficiency, Financing, Green Agriculture, Green Building, Green Business & Manufacturing, Green Careers, Innovation, Recycling, Renewables, Social Responsibility, Sustainability, Transportation and Water.

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Economic Wave**  
Clean, Green — and Blue!

**We invite you to register for the 9th Annual Summit and Exposition as a sponsor, exhibitor, presenter, attendee or volunteer!**

## March 7 to 10, 2012

Frontier Airlines Center, Milwaukee

**Wednesday, March 7, Green Business Day**

**Thursday, March 8, Green Energy Day**

**Friday, March 9, Green Careers & Sustainability Day**

**Saturday, March 10, Post Summit Workshops & Tours**

*“ The Green Energy Summit is one of the outstanding corporate-academic conferences in the country. The program is always filled with useful information. I wouldn't miss it.”*

— Debra Rowe, President,  
U.S. Partnership for Education for Sustainable Development



**Visit [www.greenenergysummit.us](http://www.greenenergysummit.us) for more information**

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9th Annual  
**Green Energy Summit**  
AND EXPOSITION

Questions? Contact 262-370-8432 or [marketing@greenenergysummit.net](mailto:marketing@greenenergysummit.net)

# CALL FOR PAPERS & POSTERS!

9th Annual



## Green Energy Summit

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**We invite all prospective business presenters to submit abstracts!**

**PROGRAM TRACKS as listed below (NOTE: all topics considered)**

**Day 1/Wednesday, March 7, 2012**  
**Green Business Day**

1. Lean, Clean, and Green Manufacturing
2. Sustainable Business Standards and Practices
3. Bio-Industry: Bio-based Eco Products
4. Water- energy Nexus: Efficient Use of Water
5. Water- energy Nexus: Water Infrastructure Development
6. Water- energy Nexus: International Opportunities

**Day 2/Thursday, March 8, 2012**  
**Green Energy Day**

7. Renewable Energy: New Developments and Opportunities for Wind and Solar
8. Energy Efficiency: Improving the Triple Bottom Line
9. Bio-Energy: How to Turn Waste into Energy
10. Smart-Grid: Innovation in Energy Delivery
11. Funding Sources for Corporate and Academic Initiatives in Energy and Sustainability
12. Entrepreneurs, Innovation and Intellectual Property

**Day 3/Friday, March 9, 2012**  
**Green Careers & Sustainability Day**

13. Employment in the New Green High-Tech Economy
14. Education for the New Green High-Tech Economy
15. Urban Sustainability
16. Transportation: Strategies for the Twenty-First Century
17. Environmental Costs of Energy Policies and Practices
18. Sustainability Literacy: General Education for the Twenty-First Century

**Submission deadline is November 1, 2011**

Visit [www.greenenergysummit.us/OralPresenterApplication](http://www.greenenergysummit.us/OralPresenterApplication)  
or [www.greenenergysummit.us/PosterPresenterApplication](http://www.greenenergysummit.us/PosterPresenterApplication)  
to submit an abstract for paper or poster