



September 5, 2017

The Honorable Tom Udall  
 United States Senate  
 531 Hart Senate Office Building  
 Washington DC, 20510

The Honorable Rob Portman  
 United States Senate  
 448 Russell Senate Office Building  
 Washington, DC 20510

Dear Senator Udall and Senator Portman:

The Alliance for Water Efficiency and the 50 undersigned organizations would like to express our support for S. 1700, the *Water Efficiency Improvement Act of 2017*, and our thanks for your leadership in sponsoring this critical legislation.

This bill would authorize the EPA WaterSense® program, a voluntary product labeling program which is a critical step in improving customer water use efficiency in the United States.

The *Water Efficiency Improvement Act* would for the first time provide congressional authorization of WaterSense, the EPA's voluntary labeling program that identifies products that conserve water. EPA has operated WaterSense for over 10 years—using the EPA Administrator's discretionary funding authority—and it is currently on a list of programs targeted for zero funding in the President's FY18 budget. An important first step is authorizing WaterSense so that Congress may assign an appropriate funding level to maintain this vital program.

The Alliance for Water Efficiency is a stakeholder-based non-profit organization dedicated to the efficient and sustainable use of water. Our members and supporters include regional, state and local water utilities, plumbing, appliance and irrigation manufacturers, governmental planning agencies, environmental and energy advocacy organizations, water-use experts, corporations and individuals—all of whom share a great interest in promoting the efficient and sustainable use of water in the United States and Canada.

We stand ready to assist you in the passage of this bill.

Sincerely,

**Alliance for Water Efficiency**

Chicago, IL

**Alachua County, Environmental Protection**

**Department**

Gainesville, FL

**American Rivers**

Washington, DC

**American Standard/LIXIL Water Technology**

**Americas**

Piscataway, NJ

**American Water Works Association**

Denver, CO

**Amy Vickers & Associates, Inc.**

Amherst, MA

**Ark Labs**

Florence, AL

**Athens-Clarke County Public Utilities Department**

Athens, GA

**C+C**

Seattle, WA

**Cahaba River Society**

Birmingham, AL

**California Water Service**

San Jose, CA

**City of Buckeye**

Buckeye, AZ

**City of Corvallis**

Corvallis, OR

**City of Round Rock**

Round Rock, TX

**Cobb County Water System**

Marietta, GA

**Elevate Energy**

Chicago, IL

**Ewing Irrigation & Landscape Supply**

Phoenix, AZ

**Global Water Policy Project**

Amherst, MA

**Global Water Works**

Libertyville, IL

**Greater Edwards Aquifer Alliance**

San Antonio, TX

**H.W. (Bill) Hoffman & Associates, LLC**

Lockhart, TX

**Hawaii Commission on Water Resource  
Management**

Honolulu, HI

**Helix Water District**

La Mesa, CA

**Huron River Watershed Council**

Ann Arbor, MI

**HydroTech Solutions, LLC**

Fort Worth, TX

**Imagine H2O**

San Francisco, CA

**Intellecty, Inc.**

San Diego, CA

**International Association of Plumbing and Mechanical Officials**

Ontario, CA

**Irrigation Association**

Fairfax, VA

**Kohler Co.**

Kohler, WI

**Marin Municipal Water District**

Corte Madera, CA

**Maximum Performance**

U.S./Canada

**Middletown Sprinkler Company**

Port Monmouth, NJ

**Monterey Peninsula Water Management District**

Monterey, CA

**National Association of Water Companies**

Washington, DC

**Neponset River Watershed Association**

Canton, MA

**New Water Innovations**

Santa Fe, NM

**Niagara Conservation Corp.**

Cedar Knolls, NJ

**O’Cain Consulting, Inc.**

Santa Monica, CA

**Oregon Environmental Council**

Portland, OR

**PCR Resources**

Santa Fe, NM

**Purlin, LLC**

Sarasota, FL

**Recode**

Portland, OR

**Regional Water Providers Consortium**

Portland, OR

**Sloan**

Franklin Park, IL

**T&S Brass and Bronze Works, Inc.**

Travelers Rest, SC

**Tampa Bay Water**

Clearwater, FL

**TOTO**

Thornton, NH

**Wastewater Education 501(c)3**

Traverse City, MI

**Water Demand Management**

Boulder, CO

**Waterless Co.**

Vista, CA