





## Welcome to the Webinar!

- One hour in length
- Audio is through your telephone:  
**Dial: 888-537-7715**  
**Access Code: 71405958#**
- Questions can be typed in through the webinar and will be answered at the end
- The webinar phone line will be muted during the presentation because we are recording




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Efficiency



## Introduction to the Home Water Works Web Site

January 18, 2012







### Goals for Webinar

- Show the features of the new Home Water Works Web Site
- Demonstrate the power of the Water Calculator

### Webinar Instructors

- Mary Ann Dickinson, Alliance for Water Efficiency
- Peter Mayer, Aquacraft





## Background Information

Mary Ann Dickinson



### Key Facts

- URL: [www.home-water-works.org](http://www.home-water-works.org)
- Built by the Alliance for Water Efficiency
- Seed grant from The Home Depot Foundation
- Partnership with The Field Museum
- Easy for consumers to navigate and use
- Will be tied to AWE's future consumer media campaign



## Features

- Water Calculator
  - ✓ Water use pie chart
  - ✓ Carbon footprint estimate from hot water
  - ✓ Comparison with average house, and water-wise house
  - ✓ Results can be printed



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## Features

- Water Saving Tips
  - ✓ For Home
  - ✓ For Work
- ✓ Water and Energy



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## Features

- Indoor Water Use
  - ✓ Toilets
  - ✓ Clothes washer
  - ✓ Showers
  - ✓ Faucet
  - ✓ Dishwasher
  - ✓ Leaks
  - ✓ DIY installation
  - ✓ Reading your water meter



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## Features

- Landscape and Irrigation
  - ✓ Site preparation
  - ✓ Soil preparation
  - ✓ Plants
  - ✓ Installation
  - ✓ Irrigation
  - ✓ Maintenance




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## Site Walk-Through

Peter Mayer



### In Closing.....

- Questions? Type them in and we will answer them!
- We are now unmuting you. If you are not asking a question, please mute your phone by pressing \*6
- The recorded webinar will be posted for all participants within 48 hours
- Ask for the customized AWE Member linking logo





**Thanks for joining us!**



**homewaterworks**



**Alliance for Water Efficiency**  
*To promote the efficient and sustainable use of water*

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