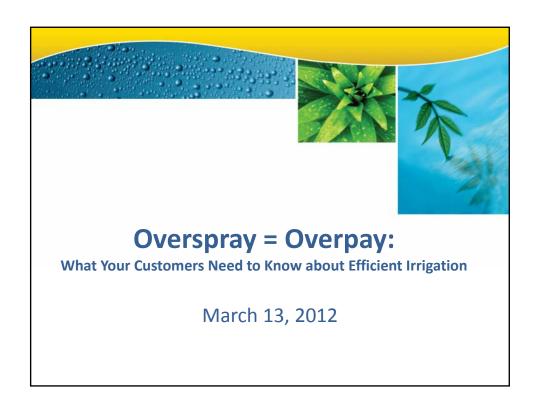


# Welcome to the Webinar!

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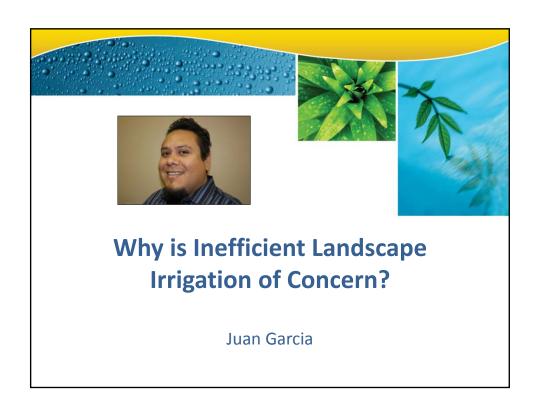
- One hour in length
- Audio is through your telephone. Please refer to your email received from GoToWebinar for the phone number, access code and pin
- Questions can be typed in through the webinar and will be answered at the end
- The webinar phone line will be muted during the presentation because we are recording











## **Residential Water Demand**

- Why do I need to conserve?
- Inefficiency leads to increased costs
- Landscape and irrigation systems
  - ✓ Installed by trained professional?
  - ✓ Who maintains the system?
- Residential Water Use
  - ✓ 60-70% of water use goes to landscape
  - ✓ Lawns use most of it





# **Commercial Water Demand**

- Over-water to compensate for poor irrigation systems
- Customers looking for ways to cut costs
  - ✓ Increase profits!!!
- Irrigation Systems
  - Typical irrigation system efficiency:

### 50% or less

- Problems with inefficiency:
  - ✓ Plant health declines
  - ✓ Damage to hardscapes
  - √ Liability
  - ✓ OVER WATER USE!!!











5. Hiring a professional6. How to read the water meter

System maintenance guidelines

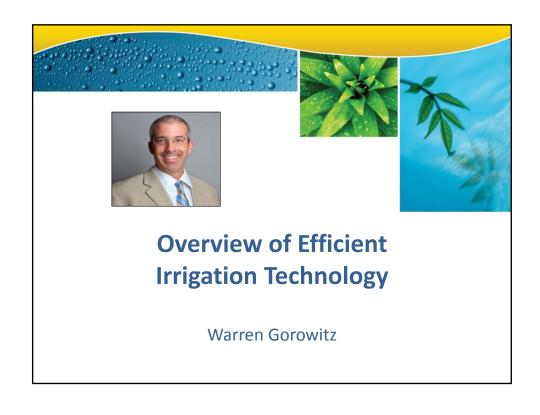
– Troubleshooting & repairs



Alliance for Water Efficiency

# Professionals — Irrigation Fundamentals CA Model Water Efficient Landscape Ordinance (Local) Proper Irrigation Design & Installation Electrical & Mechanical Troubleshooting Irrigation Scheduling Irrigation System Maintenance Bilingual Education??? Maintenance, Maintenance, Maintenance, Maintenance!!!

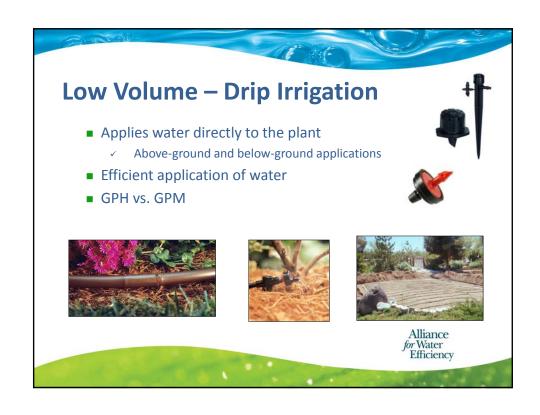








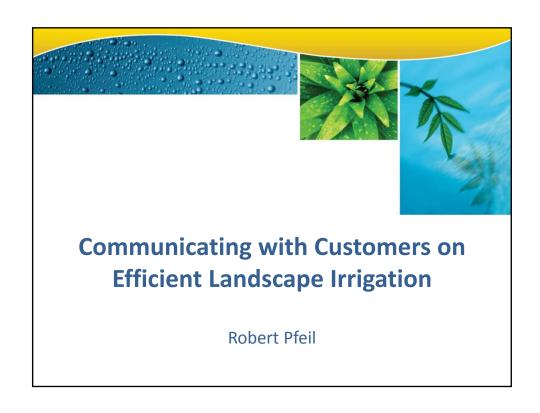












# **Communicating Water Efficiency**

- The first step is easy keep your eyes open
  - ✓ Most properties are over watered
  - ✓ All areas may not need the same amount of water
- Vary message according to location
- Understanding plant water requirement is essential
- Start positive, not punitive
- Use the technology available



# **Communicating Water Efficiency**

- The first step is easy keep your eyes open
  - Most properties are over watered
  - ✓ All areas may not need the same amount of water



Alliance for Water Efficiency





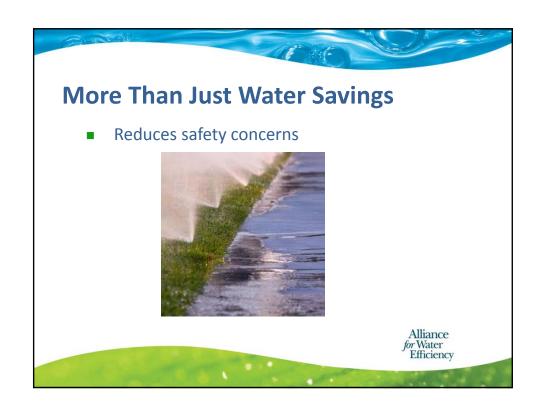






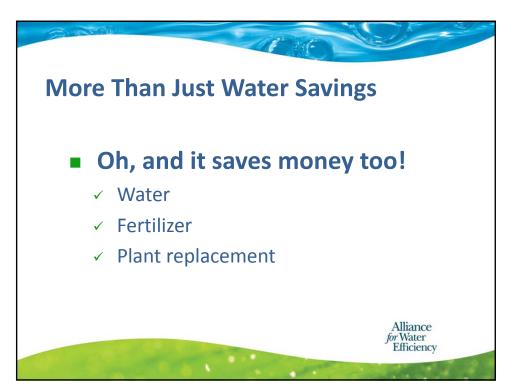












# In Closing..... Got any questions? Type them in and we will answer them now! Resources Guide will be emailed following the webinar The recorded webinar will be available for all participants within 48 hours Watch for AWE's next webinar in May Thanks to our speakers for their valuable time

