



## Social Media Messages to Support the EPA WaterSense Program

The below messages have been developed for use by you or your organization on Facebook, Twitter and other platforms to voice your support for the EPA WaterSense program and urge the Administration to continue funding it. Use the hashtag **#SaveWaterSense** to help raise awareness of public support for this successful and vital program.

Retweet our posts (@A4WE), create your own, or share other posts using this hashtag. We especially encourage you to share how WaterSense saves YOU money at home or at work.

### Social Media Messages:

- Trump wants to cut EPA programs that save #energy & #water. 6 reasons to #SaveWaterSense. RT if you agree! (Access infographic here: <http://bit.ly/2p8tzBa>)
- My org @**Add Org Twitter Handle** has signed @A4WE's letter to #SaveWaterSense, because @EPAWaterSense saves #water & money. Join us <http://bit.ly/2oDGuKs>
- The @EPAWaterSense program is good for business & jobs; with more than 1700 partners & 2200 certified irrigation pros #SaveWaterSense
- #SaveWaterSense to save water for future generations & the environment. 1.5 trillion gallons saved to date – more than CA needs for a year!
- #SaveWaterSense to save taxpayer money. US households have saved \$32.6 billion thanks to @EPAWaterSense
- 212 billion KW hours: #energy reduced by @EPAWaterSense – or 1 yr of power for 19.4 mil homes! #SaveWaterSense
- \$350: average yearly water savings from retrofitting with @EPAWaterSense & @EnergyStar appliances #SaveWaterSense
- I have **\_XX\_** @EPAWaterSense products at home helping me save money on my monthly bills #SaveWaterSense

### Graphics and Videos:

- [Make the Switch to Shower Savings with WaterSense and Shower Better!](#) (Video)
- [Spruce Up Your Sprinkler System in Four Easy Steps](#) (Video)
- [EPA WaterSense Facebook Photo Album](#) – Multiple infographics available

### Additional Resources:

- [AWE Letter to Administrator Pruitt](#)
- [WaterSense Statistics and Facts](#)
- [WaterSense 2015 Accomplishments Report](#)