2013 Business Guide

Alliance for Water Efficiency
Welcome to the 2013 Alliance for Water Efficiency Business Guide! We are pleased to showcase the numerous water efficient products and services of our members, which represent the state of the art in water efficiency technology. Please consider choosing from among these companies as you design your water conservation programs. These companies are part of our international water efficiency network!

Alliance for Water Efficiency
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Chicago, Illinois 60606-5109
O: 773-360-5100 | F: 773-345-3636
www.AllianceforWaterEfficiency.org
www.Home-Water-Works.org

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Facebook: www.facebook.com/AllianceforWaterEfficiency  
Twitter: https://twitter.com/a4we  
YouTube: www.youtube.com/user/A4WE  
LinkedIn: www.linkedin.com/company/alliance-for-water-efficiency  
Pinterest: http://pinterest.com/a4we
I. Manufacturing/Distributors (A-Z)

ACT Inc. D'Mand Systems
American Standard Americas, Inc.
Chicago Faucets
Desert Spring Eco-Products Ltd.
Ewing Irrigation Products, Inc.
Hunter Industries
Kohler Co.
Masco Corporation
Moen Incorporated
NEOPERL, Inc.
Niagara Conservation Corporation
Rain Bird Corporation
Sloan Valve Company
T&S Brass and Bronze Works, Inc.
TOTO USA, Inc.
Water Pik, Inc.
Waterless Co., Inc.
Whirlpool Corporation
Carole D. Baker Consulting, LLC
Castleman & Son's Plumbing, Inc.
CDM Smith
CH2M Hill
Cindy Dyballa Consulting
Coreon Group, LLC
crmOrbit, Inc.
CRVogel Consulting, LLC
Dakota Ridge Partnership
DBLive Corp.
Earthwise Environmental, Inc.
Eastern Research Group, Inc.
Ecolblue
Econics
EnviroMedia Social Marketing
Enviro Consulting & Technology, Inc.
Erler & Kalinowski, Inc.
Food Service Technology Center
Forester Media, Inc.
Freese and Nichols, Inc.
Gauley Associates, Ltd.
GEI Consultants
H.W. (Bill) Hoffman & Associates, LLC
Hazen and Sawyer
Headwaters Corporation
Herndon Solutions Group
High Sierra Showerheads, LLC
Irrigation Consulting, Inc.
Irrometer Company, Inc.
James Fryer Consulting
Kennedy/Jenks Consultants
Koeller and Company
Larone Solutions, LLC
Leakage Consultants
M.Cubed
Maddaus Water Management
MaP Testing
Maureen Erbeznik & Associates
PCR Resources
Potomac-Hudson Engineering, Inc.
Radian Marketing
Ramona's Plumber
Regenesis Management Group, LLC
Resource Action Programs
Resource Solutions Group
SBW Consulting, Inc.
SDB Consulting
Smart Markets
Smart Rain
SMW GeoSciences, Inc.
The Writing Company
Thornhill Associates
Utiliuse
Vepo, LLC
Veritec Consulting, Inc.
Watearth
Water Demand Management
Water Management, Inc.
Water Savers, LLC
Water Systems Optimization, Inc.
Watershed, LLC
Watersmart Software, Inc.
WaterWise Consulting, Inc.
ZMCAT Enterprises

II. Consulting Firms/Businesses (A-Z)

A & N Technical Services, Inc.
Affiliated International Mgmt, LLC
Alan Plummer Associates, Inc.
Albert Nahman Plumbing and Heating
Allen Boone Humphries Robinson, LLP
Alpha-Globe, Inc.
Aquacraft, Inc.
Averitt & Associates
Best Management Partners
Brezack & Associates Planning, LLC
C.J. Erickson Plumbing Co.
Making water conservation common sense.  
That’s intelligent.

Rain Bird’s ingenious ESP-SMT has earned the EPA WaterSense label.  
For a model of efficiency, consider the first controller from a full-line irrigation manufacturer to be certified as 20 percent more efficient than other products. The ESP-SMT leverages site-specific weather data to ensure only the necessary amount of water is used on landscapes. It’s just one way Rain Bird is leading the way for The Intelligent Use of Water™.
I. Manufacturing/Distributors (A-Z)

**ACT Inc. D’Mand Kontrol Systems**

An American manufacturer of electronic control hot water distribution pumping systems. These D’MAND KONTROL® pumping systems have been test proven to save both water and energy by the U.S. Dept. of Energy. Adaptable to both existing and new residential buildings; qualifies for all green building programs.

Website: www.gothotwater.com
Contact: info@gothotwater.com

**American Standard Americas, Inc.**

American Standard educates consumers and industry professionals on the latest in bath & kitchen fixtures and fittings by providing update-to-date materials that help industry professionals make accurate decisions about their plumbing needs.

Website: www.americanstandard-us.com
Contact: 800-442-1902

**Chicago Faucets**

Chicago Faucets manufactures commercial faucets, with manufacturing, research, and development facilities located solely in the United States. Providing unparalleled control of product quality and an ability to quickly deliver products to any location in the United States.

Website: www.chicagofaucets.com
Contact: 847-803-5000

**Desert Spring Eco-Products, Inc.**

Desert Spring is a leading OEM focused on the design, manufacture and distribution of water-efficient furnace-mount humidifiers for residential applications. Desert Spring serves the North American HVAC trade, as well as DIY consumers.

Website: www.desertspringproducts.com
Contact: info@desertspringproducts.com

**Ewing Irrigation Products, Inc.**

Ewing is your premier source for irrigation water management solutions. Founded in 1922 and still family owned, Ewing maintains branch operations in 195 convenient locations throughout 21 states from coast to coast.

Website: www.ewing1.com
Contact: savewater@ewing1.com

**Hunter Industries**

Hunter Industries is a family-owned global company that provides high quality, efficient solutions for the irrigation, outdoor lighting, and custom molding industries. In our every endeavor, we strive to employ business practices that use natural resources as efficiently as possible.

Website: www.hunterindustries.com
Contact: info@hunterindustries.com

**Kohler Co.**

The Kohler Company, founded in 1873, is a manufacturer of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors. Kohler also owns various hospitality establishments in the United States and Scotland.

Website: www.kohler.com
Contact: 800-456-4537

**Masco Corporation**

Masco Corporation provides a variety of installed products and services, including kitchen and lavatory faucets, shower valves, showerheads and handshowers, shower and bath units, plumbing specialties and spas.

Website: www.masco.com
Contact: 313-274-7400
The Drake® II 1G™
Inspired by life, innovating for you.

Featuring TOTO’s superior Double Cyclone® technology, the Drake II 1G uses a responsible gallon of water to provide an effective flush. Its uncomplicated design pairs well with any aesthetic, while remaining planet-friendly and respecting water.
I. Manufacturing/Distributors (A-Z)

Moen Incorporated
Moen offers a diverse selection of kitchen and bath faucets, showerheads, accessories, bath safety products and kitchen sinks for residential and commercial applications each delivering useful features, and lasting value.
Website: www.moen.com
Contact: 800-289-6636

Sloan Valve Company
Sloan is a U.S. manufacturer of water- and energy-efficient commercial plumbing systems. Products such as Sloan's dual-flush flushometers, solar-powered faucets, and toilet and urinal fixtures help facilities meet sustainability objectives while saving money.
Website: www.sloanvalve.com
Contact: customer.service@sloanvalve.com

NEOPERL, Inc.
NEOPERL designs and manufactures products to enhance the stream quality and control the flow rate of faucets and shower products. NEOPERL develops products and programs to help save water and energy and reduce the carbon footprint of buildings.
Website: www.neoperl.com
Contact: info@neoperl.com

T&S Brass and Bronze Works, Inc.
T&S Brass manufactures and sells faucets, fittings and specialty products and accessories for foodservice, industrial, commercial plumbing and laboratory markets.
Website: www.tsbrass.com
Contact: 800-476-4103

Niagara Conservation Corporation
With a 33-year history of quality, Niagara Conservation Corporation is a resource for water and energy conservation products engineered to maximize efficiency while still maintaining optimal performance.
Website: www.niagaraconservation.com
Contact: info@niagaraconservation.com

TOTO USA, Inc.
At TOTO, all our innovations in engineering, performance design and sustainability are done with people in mind. TOTO products help make people’s lives cleaner, healthier, less complicated and more beautiful. That’s People-First Innovation, that’s TOTO.
Website: www.totousa.com
Contact: gbaldwin@totousa.com

Rain Bird Corporation
Rain Bird Corporation is the world’s leading provider of water-efficient irrigation products. Rain Bird offers the broadest range of irrigation solutions including weather-based smart control, low volume drip and high-efficiency nozzles. Its first was the original impact sprinkler invented in 1933.
Website: www.rainbird.com
Contact: See website

Water Pik, Inc.
Water Pik, Inc. is a market leader in the high efficiency replacement showerhead category. Waterpik® EcoFlow® showerheads are engineered to save water and money without sacrificing a great shower experience. High-style EcoFlow showerheads are available in both 2.0 GPM and 1.6 GPM models.
Website: www.waterpik.com/shower-head/ecoflow.html
Contact: N/A
I. Manufacturing/Distributors (A-Z)

**Waterless Co., Inc.**

Waterless Co is the original manufacturer and inventor of Waterless urinals. Since 1991, the company has paved the way in the plumbing industry for more efficient plumbing fixtures and their acceptance as the most simple and most cost effective urinal on the world market.

Website: [www.waterless.com](http://www.waterless.com)
Contact: nikib@waterless.com

**Whirlpool Corporation**

Whirlpool manufactures appliances across all major categories, including fabric care, cooking, refrigeration, dishwashers, countertop appliances, garage organization and water filtration.

Website: [www.whirlpoolcorp.com](http://www.whirlpoolcorp.com)
Contact: 888-539-2372
You should see what we have in our toolbox.

Econics are sustainability specialists. We’re like mechanics for water service providers.

- We bring all kinds of cool tools to the job including our proprietary WaterWorth™ suite and AWE’s Water Conservation Tracking Tool.
- And we’re not just technicians. We also provide acclaimed communications and community-based social marketing services.
- We’ve designed, delivered and evaluated some of the most successful water conservation projects across North America and Australia.

Let us help you get your customers onboard with sustainable service delivery.

econics
sustainability specialists
www.econics.com  info@econics.com

cutting-edge demand management planning demand forecasting utility rate setting services

Masco Corporation is one of the world’s largest manufacturers of brand-name products for the home improvement and new home construction segments. Through our premier brands, we offer a variety of plumbing products including faucets, showerheads, hand showers, bathtubs and shower enclosures and spas. | www.masco.com

Alliance for Water Efficiency

Join Us!
allianceforwaterefficiency.org

When the well’s dry, we know the worth of water.
Benjamin Franklin

5 YEARS 2007–2012
II. Consulting Firms/Businesses (A-Z)

**A & N Technical Services**

A & N Technical Services is a national consulting firm specializing in empirical policy analysis. A & N Technical Services provides state-of-the-art financial expertise applied to water resources and water efficiency programs.

Website: www.antechserv.com
Contact: info@antechserv.com

**Affiliated International Management, LLC**

AIM consults on sustainability, primarily on water-energy-carbon footprint issues. We develop codes, standards and programs and provide consulting and training on how to integrate a high performance hot water system into any building using a concept called Structured Plumbing®.

Website: www.aim4sustainability.com
Contact: info@aim4sustainability.com

**Alpha-Globe, Inc.**

Alpha-Globe was established to offer solutions to the environmental crisis. Alpha-Globe provides products and practices that are focused on energy conservation in North American. Alpha-Globe’s portfolio has been carefully selected to offer highly effective and promising technologies.

Website: www.alpha-globe.com
Contact: daniel.richter@alpha-globe.com

**Alan Plummer Associates, Inc.**

Alan Plummer Associates, Inc. is a regional firm founded in 1978 with a vision to uphold environmental stewardship and technical excellence. Dedicated to water resources and environmental engineering, APAI balances sound engineering principles with innovative technology.

Website: www.apaienv.com
Contact: 817-806-1700

**Amy Vickers & Associates, Inc.**

Amy Vickers & Associates, Inc. provides consulting, research, training, writing, and expert witness services to utility and public and private sector clients for water conservation and drought planning, water use analysis, efficiency technologies, and policy development projects.

Website: www.amyvickers.com
Contact: ava-inc@amyvickers.com

**Aquacraft, Inc.**

Aquacraft is a water engineering firm focused on improving urban water management. Aquacraft’s focus is on but not limited to water conservation planning, demand forecasting, drought preparedness, and water budgets.

Website: www.aquacraft.com
Contact: info@aquacraft.com

**Allen Boone Humphries Robinson, LLP**

Allen Boone Humphries Robinson, LLP has a broad background in all aspects of public law and public finance. ABHR represents water districts and authorities, municipal management districts, cities, counties, and other public entities with their finance needs.

Website: www.abhr.com
Contact: 713-860-6400

**Albert Nahman Plumbing and Heating**

Albert Nahman Plumbing and Heating is a Berkeley, CA based GreenPlumber delivering professional, high quality energy and water solutions to Bay Area residential customers.

Website: www.albertnahmanplumbing.com
Contact: info@albertnahmanplumbing.com
II. Consulting Firms/Businesses (A-Z)

**Averitt & Associates**
Averitt & Associates is a full-service public affairs consulting firm providing legislative, public policy and regulatory services to clients. Averitt & Associates services include lobbying, regulatory guidance as well as not-for-profit advocacy and policy development.

Website: [www.averittandassociates.com](http://www.averittandassociates.com)
Contact: info@averittandassociates.com

**Carole D. Baker Consulting, LLC**
Carole D Baker Consulting provides government affairs support services to public and private sector clients in Texas, focusing on water conservation, water management and other water-related issues.

Website: N/A
Contact: cdeanbaker@aol.com

**Best Management Partners**
BMP provides managerial, technical and marketing expertise for energy and water efficiency. Specialties: project development, management, technical evaluations, b/c analyses, and planning. Work experience with more than 200 utilities, governments, and private enterprise.

Website: N/A
Contact: bmp4h2o@aol.com

**Castleman & Son’s Plumbing, Inc.**
Castleman & Sons Plumbing, Inc. offers professional plumbing services, assisting customers with anything from small repairs to new plumbing installations.

Website: [www.castlemanplumbing.com](http://www.castlemanplumbing.com)
Contact: 414-425-5797

**Brezack & Associates Planning**
B&AP are experts in the planning, regulatory permitting and environmental analysis of water resources. We specialize in recycled water, water conservation, storm water and water supply assessments. We track and obtain grant and loan funds for project investigations and construction.

Website: [www.brezack.com](http://www.brezack.com)
Contact: info@brezack.com

**CDM Smith**
CDM Smith is a global consulting, engineering, construction and operations firm dedicated to improving the environment and infrastructure. We believe water sustainability is key to healthy communities, our economy and natural ecosystems.

Website: [www.cdmsmith.com](http://www.cdmsmith.com)
Contact: See website

**C.J. Erickson Plumbing Co.**
C.J. Erickson Plumbing Co. employs over 100 people including union plumbers, laborers and operating engineers. The company specializes in commercial plumbing, industrial plumbing, hydro-excavation and residential plumbing and site utility and underground services.

Website: [www.cjerickson.com](http://www.cjerickson.com)
Contact: online@cjericson.com

**CH2M Hill**
CH2M HILL brings water solutions with a balanced approach including water supply treatment, wastewater treatment, reuse and recovery. Our services range from engineering, program management, construction, design/build, operations and maintenance.

Website: [www.ch2m.com](http://www.ch2m.com)
Contact: 888-242-6445
II. Consulting Firms/Businesses (A-Z)

**Cindy Dyballa Consulting**

For nonprofit groups and government: Technical expertise in water resources and efficiency, planning; Facilitation, workshop, process skills; In-depth knowledge of governmental agencies and policies; and Quick turnaround research.

Website: N/A  
Contact: c_dyballa@yahoo.com

**Dakota Ridge Partnership**

Dakota Ridge Partners focuses on urban sustainable systems-water demand management; sustainable landscape education/planning/program management and a senior advisor with sustainable collaborations group.

Website: www.dakotaridgepartners.com  
Contact: paul.dakotaridge@gmail.com

**Coreon Group, LLP**

Coreon Group specializes in helping utilities and large water users manage their operations and assets affecting water accountability and water demand management using M2M technology with cloud services to deliver meaningful information in a convenient way.

Website: www.coreongroup.com  
Contact: info@coreongroup.com

**DBLive Corp.**

DBLive's patented idd technology provides water conservation for utilities at one-fourth of the typical cost. idd is an inexpensive wireless device which, when attached to an existing lawn sprinkler controller, receives proprietary data and generates a location specific rain and soil moisture forecast.

Website: www.dblive.com  
Contact: can@dblive.com

**CrmOrbit, Inc.**

CrmOrbit, Inc. focuses on helping organizations with Salesforce. CrmOrbit analyzes current systems, revaluates existing processes and trains your workforce.

Website: www.energy-orbit.com  
Contact: umerhav@crmorbit.com

**Earthwise Environmental, Inc.**

Earthwise Environmental provides safe, efficient and environmentally beneficial water treatment and management solutions. Earthwise Environmental, Inc. treatments include boilers, cooling towers, closed systems and waste water applications.

Website: www.earthwiseenvironmental.com  
Contact: 630-475-3070

**CRVogel Consulting, LLC**

Helping public water suppliers meet their water conservation goals. CRVogel Consulting, LLC works with public water suppliers on water use metrics, water conservation planning and implementation, and grant writing.

Website: www.crvogel.com  
Contact: cheri_vogel@yahoo.com

**Eastern Research Group, Inc.**

Eastern Research Group, Inc. is part of the AEA Group, a world-leading environmental and energy consulting firm. ERG offers multidisciplinary skills in more than 20 specialized service areas.

Website: www.erg.com  
Contact: 781-674-7200
II. Consulting Firms/Businesses (A-Z)

**Ecoblue**

Through the Ecoblue Cube product line we offer a unique solution to the problems experienced with traditional urinals. By harnessing the power of natural bacteria, the Ecoblue Cube eliminates urinal odor, conserves water and saves money.

Website: [www.ecobluecube.com](http://www.ecobluecube.com)
Contact: info@ecobluecube.com

**Erler & Kalinowski, Inc.**

Erler & Kalinowski, Inc. performs comprehensive engineering services throughout the West and North America for a broad range of companies and government agencies. Our staff includes engineers, geologists, and scientists in four offices located in Northern and Southern California and Colorado.

Website: [www.ekiconsult.com](http://www.ekiconsult.com)
Contact: 650-292-9100

**Econics**

Econics are sustainability specialists. We provide cutting-edge demand management planning, demand forecasting, asset management and utility rate setting services to municipal water service providers. We help get your customers onboard with sustainable service delivery.

Website: [www.econics.com](http://www.econics.com)
Contact: info@econics.com

**FSTC Food Service Technology Center**

FSTC provides commercial kitchen energy efficiency and appliance performance testing. Operated by Fisher-Nickel, Inc., the FSTC has developed over 35 Standard Test Methods for evaluating commercial kitchen appliance and system performance.

Website: [www.fishnick.com](http://www.fishnick.com)
Contact: 925-866-2844

**EnviroMedia Social Marketing**

In its 15 years, EnviroMedia has become the country’s leading marketing firm focused on environmental and public health issues. Offices include headquarters in Austin, TX, and a West Coast branch in Portland, OR. EnviroMedia creates behavior change campaigns for government, nonprofit and commercial clients.

Website: [www.enviromedia.com](http://www.enviromedia.com)
Contact: See website

**Forester Media, Inc.**

*Water Efficiency, The Journal for Water Resource Management Professionals* is dedicated to elevating and accelerating water conservation practices. Established in 2006, our audience includes over 26,000 water conservation managers throughout the U.S. Available in print or digitally.

Website: [www.waterefficiency.net](http://www.waterefficiency.net)
Contact: rguilbault@forester.net

**Environmental Consulting & Technology, Inc.**

ECT is a multidisciplinary engineering and environmental consulting firm that offers full-service natural resource restoration, environmental, water management, scientific, planning, and management services for public sector, private industry, and not-for-profit clients.

Website: [www.ectinc.com](http://www.ectinc.com)
Contact: jedstrom@ectinc.com

**Freese and Nichols, Inc.**

Freese and Nichols, Inc. is a full service professional consulting firm serving municipal and county governments, water districts, the U.S. government, higher education and the energy industry.

Website: [www.freese.com](http://www.freese.com)
Contact: 817-735-7300
II. Consulting Firms/Businesses (A-Z)

Gauley Associates, Ltd.
Gauley Associates, Ltd. is an independent consulting agency specializing in integrated water management and sustainable development.
Website: N/A
Contact: bill@gauley.ca

GEI Consultants
GEI Consultants provides a broad array of geotechnical, water resources, environmental and ecological science and engineering consulting services to clients nationwide. We have completed more than 35,000 projects throughout the United States, Canada and more than 20 countries.
Website: www.geiconsultants.com
Contact: 781-721-4000

H.W. (Bill) Hoffman & Associates, LLC
H.W. (Bill) Hoffman & Associates, LLC is a consulting firm specializing in sustainable water resource planning and water use efficiency. With over 45 year of experience in the water conservation area, services range from policy development, to auditing and engineering studies of water conservation potential for the CII sectors.
Website: N/A
Contact: billhoffmantx@earthlink.net

Hazen and Sawyer
Since our founding in 1951, Hazen and Sawyer has focused on two things: providing safe drinking water and controlling water pollution. If you’re trusted to protect public health or the environment, we can help.
Website: www.hazenandsawyer.com
Contact: danderson@hazenandsawyer.com

Headwaters Corporation
Headwaters Corporation is a natural resources consulting firm that assists clients in developing sustainable solutions in the areas of water resources engineering and planning, ecological resources, and land management. Our water resources group is located in Denver, CO.
Website: http://headwaterscorp.homestead.com
Contact: courtneyb@headwaterscorp.com

Herndon Solutions Group
Herndon Solutions Group is an SBA 8(a), works with government, commercial, and private-sector businesses to identify, manage, and minimize organizational risks and to improve process efficiencies.
Website: www.herndon-group.com
Contact: info@herndon-group.com

High Sierra Showerheads, LLC
High Sierra Showerheads manufactures and sells high-efficiency, 1.5gpm showerheads. They feature a newly invented nozzle, which delivers a delightfully strong and full spray of large drops at widely varying water pressures. Non-clogging. Made in the USA.
Website: www.highsierrashowerheads.com
Contact: dmalcolm@highsierrashowerheads.com

Irrigation Consulting, Inc.
Irrigation Consulting, Inc. is a professional services firm providing water and energy conservation, independent irrigation design, and management services with offices located in the greater Boston and Charlotte areas. We have provided our professional consulting services throughout the United States and worldwide.
Website: www.irrigationconsulting.com
Contact: bvinchesi@irrigationconsulting.com
II. Consulting Firms/Businesses (A-Z)

**IRROMETER Company, Inc.**

IRROMETER Company has manufactured soil moisture measurement and control equipment since 1951. IRROMETER tensiometers and WATERMARK soil moisture sensors are in use worldwide in production agriculture, landscape water management, research and environmental applications.

Website: [www.irrometer.com](http://www.irrometer.com)
Contact: sales@irrometer.com

**James Fryer Consulting**

James Fryer provides environmental consulting services on water management and conservation issues for a variety of private, non-profit and public natural resource management clients.

Website: N/A
Contact: jfryer.iwrca@gmail.com

**Kennedy/Jenks Consultants**

Kennedy/Jenks Consultants is a full-service, multi-disciplined engineering and environmental sciences consulting firm, serving private and public sector clients throughout the Western United States.

Website: [www.kennedyjenks.com](http://www.kennedyjenks.com)
Contact: 415-243-2150

**Koeller and Company**

K&C is an engineering company focused exclusively on water use efficiency and water conservation. Specialties include product evaluation, testing and analysis; program development; water use studies; codes and standards; and the Maximum Performance (MaP) product testing program.

Website: [www.map-testing.com](http://www.map-testing.com)
Contact: koeller@earthlink.net

**Larone Solutions, LLC**

Larone Solutions, LLC is the inventor of the Area Programmable Sprinkler (APS). The APS is the first sprinkler of its kind that is truly effective in providing contour-following landscape irrigation. The APS can be implemented as a stand-alone sprinkler, or as part of an in-ground sprinkler system.

Website: [www.laronesolutions.com](http://www.laronesolutions.com)
Contact: rnelson@laronesolutions.com

**Leakage Consultants**

Leakage Consultants is a b3o enviroTek Brand dedicated to applying and providing the latest technology for solutions to the water loss, sewer I&I and Damage Prevention issues facing water utilities and energy providers in our region since 1994.

Website: [www.leakageconsultants.com](http://www.leakageconsultants.com)
Contact: budr@leakageconsultants.com

**M.Cubed**

M. Cubed provides economic and public policy consulting services to public and private sector clients. Practice areas include water and energy utility resource planning and ratemaking, resource use efficiency and conservation measures, project impact analysis, and environmental plan preparation and review.

Website: [www.mcubed‐econ.com](http://www.mcubed‐econ.com)
Contact: 510-547-4369

**Maddaus Water Management, Inc.**

MWM provides water resources planning, specializing in demand analysis, water conservation and drought planning, to water utilities around the globe. MWM offers water resources planning expertise with a well-honed understanding of water demands, conservation, drought and water supply reliability.

Website: [http://maddauswatermanagement.com](http://maddauswatermanagement.com)
Contact: customerservice@maddauswater.com
II. Consulting Firms/Businesses (A-Z)

MaP Testing

MaP Testing promotes independent performance testing of water efficient products and technologies. MaP publishes product test results as well as other technical and user information on product performance and user acceptance. All such information is provided free-of-charge to the public.

Website: www.map-testing.com
Contact: jkoeller@map-testing.com

Maureen Erbeznik & Associates

Maureen Erbeznik owns and operates a women-owned consulting firm specializing in program design, implementation and marketing services for energy and water efficiency programs.

Website: N/A
Contact: merbeznik58@gmail.com

PCR Resources

PCR Resources is a private consulting firm that provides water conservation planning, communication and research assistance to communities and other organizations.

Website: N/A
Contact: pcrresources@comcast.net

Potomac-Hudson Engineering, Inc.

PHE is an innovative consulting firm with extensive experience providing cost-effective, sustainable solutions to complex water quality issues. In our 25 year history, our engineers, scientists, and planners have leveraged staff expertise, a broad network of industry & government partners, and value-adding technology to solve today’s most pressing environmental challenges. Capabilities range from water resources planning & evaluation to engineering condition & water system vulnerability assessments, and cover nearly every water, wastewater, & stormwater need in between.

Website: www.phe.com
Contact: johnr@phe.com | 619-260-1033

Radian Marketing

By integrating a highly creative design team with well-defined methodology, Radian Technical Marketing helps firms collect, analyze and portray accurate information through database development, branding, technical marketing, media relations, advertising and trade show booth development.

Website: www.radiantm.com
Contact: sw@radianc.net

Ramona’s Plumber

Landscaping/Irrigation/Pool/Plumbing contracting since 1/76’. Active with I.A.P.M.O. Green Plumbers Training, member A.S.P.E., USGBCSD, I am CLIA, I do Instruction and endless learning myself. One of my websites has 2 million views by people seeking Plumbing repair skills to stop leaks.

Website: www.DIYplumbingadvice.com
Contact: Greg@ramonasplumber.com

Regenesis Management Group, LLC

Regenesis Management Group principals have spent the past several decades acquiring, developing and preserving natural resource assets. RMG primarily focuses on water, energy resources, development land, water storage, and remediation of soil and groundwater.

Website: www.regenmg.com
Contact: 303-777-4000

Resource Action Programs

Resource Action Programs implements water and energy efficiency education programs designed to reduce water and energy usage. Each solution combines conservation education and high efficiency products to produce tangible savings and measurable results.

Website: www.resourceaction.com
Contact: help@resourceaction.com
II. Consulting Firms/Businesses (A-Z)

**Resource Solutions Group**

Resource Solutions Group is a results-oriented environmental consulting firm that specializes in the design, management, and implementation of programs that promote resource efficiency to a wide variety of market sectors, with an emphasis on energy, water efficiency and renewable energy.

Website: [www.rsgrp.com](http://www.rsgrp.com)
Contact: 650-729-2979

**Smart Rain**

Smart Rain is a value based company, adds value to properties by using their unique and revolutionary equipment and ideas. Smart Rain does everything from installing their state of the art systems to managing your water usage and landscaping needs on a 24 hour, 7 days a week basis.

Website: [www.smartrain.net](http://www.smartrain.net)
Contact: info@smartrain.net

**SBW Consulting, Inc.**

SBW Consulting, Inc. is a leader in water and energy efficiency. We have developed innovative programs and performed groundbreaking research since 1990 from our Seattle headquarters. Our skilled staff helps businesses to reduce their costs, and organizations to provide top-notch efficiency programs.

Website: [www.sbwconsulting.com](http://www.sbwconsulting.com)
Contact: contactus@sbwconsulting.com

**SMW GeoSciences, Inc.**

At SMW GeoSciences, Inc. our focus is water. We specialize in all aspects water use permitting, planning and conservation services. Located in Central Florida, we assist utilities and other permitted water users in addressing their allocations and needs in an efficient manner.

Website: [www.smwgeosciences.com](http://www.smwgeosciences.com)
Contact: jbolling@smwgeosciences.com

**SDB Consulting**

SDB Consulting facilitates, analyzes and develops local and regional water conservation plans in the Northeast.

Website: N/A
Contact: stuartbraman@yahoo.com

**The Writing Company**

Ken Mirvis provides educational and outreach development services with a focus on water and energy resources, as well as communications training and facilitation.

Website: [www.thewritingco.com](http://www.thewritingco.com)
Contact: ken@thewritingco.com

**Smart Markets**

Equips water utilities with our patent-pending online exchange platform, AquaJust, so your families and firms can trade the water they save. Unlocks scarcity value, rewards conservation, builds customer support, secures revenues, and works with any existing meter infrastructure. Guaranteed.

Website: [www.smart-markets.com](http://www.smart-markets.com)
Contact: info@smart-markets.com

**Thornhill Associates**

Thornhill Associates conducts innovative market research studies with water agencies and residential, commercial, industrial and landscape water users to identify critical insights including attitudes, behaviors, and water efficiency program strengths, weaknesses and acceptability.

Website: [www.thornhill-associates.com](http://www.thornhill-associates.com)
Contact: susan@thornhill-associates.com
II. Consulting Firms/Businesses (A-Z)

**Utilise**

Resource and Conservation Management for your Utility needs—Automated Leak Detection; AMI Consulting; AMI Management; Project Installation. Contact us to schedule your appointment for your Free Leak Detection Survey.

Website: www.utilise.com
Contact: jlancon@utilise.com

**Water Demand Management**

WaterDM is a consulting firm focused on improving demand side management of precious water resources. Founded in 2013 by water demand expert, Peter Mayer, P.E., our focus is on conservation planning, drought response, water budgets, and information systems designed to educate and inform water utilities and customers alike.

Website: www.waterdm.com
Contact: peter.mayer@waterdm.com

**Vepo, LLC**

Vepo is first and foremost a water conservation company. Vepo’s goal is to conserve our most precious natural resource through efficient irrigation design, installation and scheduling.

Website: www.vepollc.com
Contact: conserve@vepollc.com

**Water Management, Inc.**

Water Management specializes in water efficiency services throughout the US for industrial, commercial and institutional facilities; public housing; prisons; multi-family and municipalities.

Website: www.watermgt.com
Contact: Russ_Horner@watermgt.com

**Veritec Consulting, Inc.**

Veritec Consulting Inc., a Miya Group Company, is comprised of highly trained professional engineers and technicians with many years of practical hands-on experience in the water and wastewater service sectors.

Website: www.veritec.ca
Contact: alain@veritec.ca

**Water Savers, LLC**

Water Savers are industry veterans who leverage every available proven technique to optimize water resources. Solutions include sub-surface drip irrigation, reverse osmosis reuse, rain catchment and reuse of irrigation or process application, green roofs, rain gardens, kitchen equipment and MORE.

Website: www.watersaversllc.com
Contact: admin@watersaversllc.com

**Watearth**

Watearth provides engineering and training in sustainable storm water, water management, hydrology/ hydraulics and water resources. We customize training to meet our clients’ needs and apply our expertise to solutions for water resources challenges.

Website: www.watearth.com
Contact: watearth@watearth.com

**Water Systems Optimization, Inc.**

WSO is an international engineering group specializing in water loss reduction technologies including AWWA/IWA water audits, design of economically optimized water loss reduction programs, leak detection and repair, and pressure management with proven ability through the entire project life cycle.

Website: www.wso.us
Contact: reinhard.sturm@wso.us
II. Consulting Firms/Businesses (A-Z)

**Watershed, LLC**

Watershed works to help clients reduce their use of water and energy and consults on green building. We have decades of experience carrying out indoor and outdoor water efficiency assessments and inspections, teaching classes on water efficiency, and developing utility programs.

Website: N/A
Contact: mlaurie@mindspring.com

**Watersmart Software, Inc.**

The mission of WaterSmart Software is to help water utilities make it easier for their customers to save water and save money. Their cloud-based platform uses sophisticated data analytics to transform residential meter data into a powerful, customized water conservation campaign.

Website: www.watersmartsoftware.com
Contact: info@watersmartsoftware.com

**WaterWise Consulting, Inc.**

WaterWise is a certified minority-owned business, a CA small business entity and possesses a C-27 license which offers the following services; water use surveys for the home, large landscapes, CII, and conservation workshops in English or Spanish.

Website: http://waterwise-consulting.com
Contact: adhawan@waterwise-consulting.com

**ZMCAT Enterprises**

ZMCAT Enterprises provides a holistic approach to the conservation and sustainable management of land and water resources.

Website: N/A
Contact: zmcat1@gmail.com