



These workshops are funded by a grant from the **Great Lakes Protection Fund**, in order to understand the practice of water utility conservation rates in the Great Lakes Basin, to promote their use, and to identify implementation barriers.

The project is led by the Great Lakes Commission with support from a number of partner organizations.

Alliance for Water Efficiency  
300 W. Adams Street, Suite 601  
Chicago, IL 60606



# Water Utility Conservation Rates

## in the Great Lakes

AN INTERACTIVE WORKSHOP

Ann Arbor • Buffalo • Racine

## When and Where?

There will be three workshops at three separate Great Lakes locations, from 9 a.m. to 4 p.m. Choose the right one for you.

### **Tuesday, October 12, 2010** (Registration closes October 5)

Pittsfield Charter Township  
6201 W. Michigan Avenue  
Ann Arbor, MI

### **Monday, November 8, 2010** (Registration closes November 2)

The Johnson Foundation at Wingspread  
33 East Four Mile Road  
Racine, WI

### **Wednesday, November 10, 2010** (Registration closes November 3)

Embassy Suites Buffalo/Downtown  
200 Delaware Avenue  
Buffalo, NY

## Why Attend?

Learn why water conservation rates should be part of a sound utility management strategy. Help us determine what the barriers are to changing rates. At this workshop learn about the benefits of conservation pricing and how to keep water revenues stable, and receive a practical and useful handbook to revising your rates.

## Who Should Attend?

- Water utility managers/finance officers
- Public works directors
- City managers
- Elected/appointed officials

## Who Will Present?

**Janice Beecher**, *Director of the Institute of Public Utilities, Michigan State University*. Jan has 25 years of experience in public utility regulation.

**Mary Ann Dickinson**, *President and CEO, Alliance for Water Efficiency*. Mary Ann has worked in the public utility field for 20 years and has 35 years of overall experience in water conservation planning and management.

**Ed Glatfelter**, *Water Conservation Director, Alliance for the Great Lakes*. Ed has 12 years experience as a city manager and 26 years in local water utility management.

## What Will Be Covered?

- Learn what water utility conservation rates are and how to use them: volume-based and seasonal rates, inclining block rates, water budget-based rates, and rate hybrids of various types.
- Learn how you can predict what your revenue requirement will be so that you can stay fiscally stable.
- Learn the benefits of water conservation pricing for your water system:
  - Reduce peak flows
  - Reduce overall demand
  - Avoid or delay infrastructure investment
  - Preserve water resources
  - Save energy and reduce green house gases
  - Reduce impacts on the Great Lakes Ecosystem
  - Allow for future growth

## How to Register

Cost is \$35 per person, and includes lunch and workshop materials, including a draft handbook on conservation rates. The handbook will be edited to reflect feedback from the workshop and a final revised copy will be sent to all workshop participants.

## Registration form

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Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_

Please send this form and payment to:  
Alliance for Water Efficiency  
300 W. Adams Street, Suite 601  
Chicago, IL 60606

OR:  
Register at [www.a4we.org/rates-wrkshp-form.aspx](http://www.a4we.org/rates-wrkshp-form.aspx)

Contact:  
Jeffrey Hughes, Alliance for Water Efficiency  
(773) 360-5100  
[jeffrey@a4we.org](mailto:jeffrey@a4we.org)