

September 3, 2009 Workshop

CHICAGO, ILLINOIS



Evaluating Water Conservation: Using a Tracking Tool to Assess Utility Benefits and Avoid Revenue Loss

The **ALLIANCE FOR WATER EFFICIENCY**, **CHICAGO METROPOLITAN AGENCY FOR PLANNING**, and the **CHICAGO DEPARTMENT OF WATER MANAGEMENT** invite you to come to a **FREE** workshop to learn the basics of water conservation planning that will benefit your community and help you plan to avoid harmful revenue loss. Featured will be a tool developed by the Alliance for Water Efficiency to evaluate the water savings, costs, and benefits of water conservation programs specifically for your utility. In addition to providing a standardized methodology for water savings and benefit-cost accounting, the tool includes a library of pre-defined conservation activities to construct conservation programs. Water managers can use the tool in a variety of ways to aid their water resources planning and operations, which will be demonstrated at the workshop:

- **COMPARE** alternative conservation measures in terms of their water savings potential, impact on system costs, and potential benefits to utility customers.
- **DEVELOP** long-range conservation plans. Construct conservation portfolios containing up to 50 separate conservation program activities.
- **TRACK** the implementation, water savings, costs, and benefits of actual conservation activities over time.
- **EVALUATE** a utility's changing revenue requirement with conservation.



WHEN:

THURSDAY, SEPTEMBER 3, 2009
9:30 - 1:00 P.M.

WHERE:

**CHICAGO METROPOLITAN AGENCY FOR
PLANNING**
233 SOUTH WACKER DRIVE, SUITE 800
CHICAGO, IL 60606

Type or Print Name

Organization

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