

April 25, 2017

The Honorable Scott Pruitt
Administrator
The U.S. Environmental Protection Agency
1200 Pennsylvania Avenue, NW
Washington, DC 20460

Dear Administrator Pruitt:

The Alliance for Water Efficiency and the undersigned water utilities, manufacturers, distributors, consumer groups, and water efficiency advocates join in urging you to continue to fund EPA's highly successful **WaterSense**[®] program, a voluntary public-private partnership that has saved American consumers more than \$33 billion (in 2015 dollars) on their water and energy bills over the past decade.

WaterSense is a voluntary program, not a regulatory one, and it costs less than \$2 million dollars a year to administer. It is universally supported by consumers, manufacturers and the public and private agencies charged with supplying water to American households and businesses. Since its inception in 2006, it has been immensely successful at achieving its goal of reducing water consumption. An estimated **1.5 trillion gallons have been saved** using WaterSense-labeled products.

WaterSense Is Also Good for American Businesses and American Jobs

- WaterSense fuels innovation in American manufacturing and is strongly supported by the plumbing and irrigation industry. WaterSense performance standards and independent certifying process helps start-ups get to market more quickly and helps companies differentiate their products in the marketplace.
- More than 1,700 manufacturers, retailers and distributors, water and energy utilities, state and local government, non-profit and trade organizations, irrigation training organizations, and home-builders strengthen their businesses through partnerships with WaterSense.
- Businesses can reduce their operating costs and increase resiliency by updating their facilities with WaterSense-labeled fixtures and appliances.
- Homeowners and businesses can hire any of the 2,200 WaterSense-certified irrigation professionals to help design, install, and maintain an irrigation system that delivers a healthy landscape while minimizing waste.

WaterSense Helps Americans Save Money and Provides Choices

- WaterSense-labelled products have saved more than \$32.6 billion (2015 dollars) on American consumers' water, sewer, and energy bills.
- Water utilities, many of whom have been facing drought and other supply constraints in recent years, utilize WaterSense certified products as a vital tool that they can promote

through conservation outreach and rebate programs, saving ratepayers the expense of each utility certifying water savings of products separately.

- Thanks to WaterSense and its partners, American families and businesses can buy WaterSense-labeled products that use at least 20 percent less water and work as well as or better than standard models.
- Americans can choose from more than 16,000 available models of WaterSense-labeled products for bathrooms, commercial kitchens and irrigation systems.

WaterSense Helps Create Thriving and Resilient Communities

- WaterSense has already saved more than 1.5 trillion gallons of water. That’s more than the amount of water used by all of the households in California for a year!
- Saving water helps protect our water future. It means we can serve more people today and secure supplies for future generations. It saves water for emergencies. And, it leaves more water in lakes, rivers and underground aquifers to support water-based recreation and wildlife habitat.

WaterSense Is a Cost-Effective Investment and Eliminating WaterSense Endangers Our Economy and Our Communities

- With an annual budget of \$2 million, WaterSense produces benefits that far outweigh its costs – strengthening our economy, protecting water for our communities, and helping families maximize their budgets.
- Without WaterSense, 212 billion kilowatt hours of electricity would not have been saved. That is a year’s worth of power to more than 19.4 million American homes.

Since the WaterSense program has never been authorized by Congress, its modest costs have been paid from discretionary funds available to previous EPA administrators of both parties. We urge you to continue this practice for both FY 17 and FY 18 so that this valuable and highly productive partnership between government and the private sector can continue.

Sincerely,

The following 187 National, Regional, and Local Organizations:

NATIONAL

Alliance for Water Efficiency
Chicago, IL

American Council for an Energy-Efficient Economy
Washington, D.C.

American Rainwater Catchment Systems Association
Tempe, AZ

American Rivers
Washington, D.C.

American Society of Irrigation Consultants
East Lansing, MI

American Supply Association
Itasca, IL

American Water Works Association
Denver, CO

Association of Metropolitan Water Agencies
Washington, D.C.

Cushman & Wakefield
Tampa, FL

Delta Faucet Company
Indianapolis, IN

Ewing Irrigation & Landscape Supply
Phoenix, AZ

Flow Dynamics, LLC
Livingston, NJ

Green Building Initiative
Portland, OR

Hunter Industries
San Marcos, CA

IAPMO Group
Mokena, IL

Imagine H2O
San Francisco, CA

Irrigation Association
Fairfax, VA

Irrrometer Co., Inc.
Riverside, CA

Kohler Co.
Kohler, WI

**LIXIL Corporation/American
Standard Brands**
Piscataway, NJ

**Natural Resources Defense
Council**
New York, NY

Netafim USA
Fresno, CA

Niagara Conservation Corporation
Cedar Knoll, NJ

**Plumbing Manufacturers
International**
Rolling Meadows, IL

Rain Bird Corp.
Tucson, AZ

River Network
Boulder, CO

Sierra Club
Austin, TX

Sloan Valve Co.
Los Angeles, CA

T&S Brass and Bronze Works
Travelers Rest, SC

The Scotts Miracle-Gro Company
Marysville, OH

TOTO USA, Inc.
Ontario, CA

U.S. Golf Association
Stillwater, OK

U.S. Green Building Council
Washington, D.C.

REGIONAL/LOCAL

AIQUEOUS
Austin, TX

Amy Vickers & Associates, Inc.
Amherst, MA

Aqua Water Supply Corporation
Bastrop, TX

**Arizona Municipal Water Users
Association**
Phoenix, AZ

Arizona Nursery Association
Tempe, AZ

**Arizona State University's
Sustainable Cities Network**
Tempe, AZ

Arizona Water Association
Queen Creek, AZ

Austin Water Utility
Austin, TX

Best Management Partners
Waterloo, IL

Bonesteel, Inc.
Sun City, AZ

Boulder Associates
Boulder, CO

Bruce Grey Dental Clinic
Kemble, ON, Canada

C+C, Inc.
Seattle, WA

Cahaba River Society
Birmingham, AL

Calyx Sustainable Tourism
Seattle, WA

Carilion Clinic
Roanoke, VA

Carpinteria Valley Water District
Carpinteria, CA

**Central Utah Water Conservancy
District**
Orem, UT

Central Arizona Project
Phoenix, AZ

City of Avondale
Avondale, AZ

City of Bend
Bend, OR

**City of Big Bear Lake, Dept. of
Water & Power**
Big Bear Lake, CA

City of Bozeman
Bozeman, MT

City of Buckeye
Buckeye, AZ

City of College Station
College Station, TX

City of Flagstaff
Flagstaff, AZ

City of Glendale
Glendale, AZ

City of Goodyear
Goodyear, AZ

City of Lincoln
Lincoln, CA

City of Marana, Water Dept.
Tucson, AZ

City of Mesa
Mesa, AZ

City of Olympia
Olympia, WA

City of Peoria
Peoria, AZ

City of Phoenix
Phoenix, AZ

City of Portsmouth
Portsmouth, NH

City of Round Rock
Round Rock, TX

City of Sacramento
Sacramento, CA

City of San Antonio

San Antonio, TX

City of San Marcos

San Marcos, TX

City of Santa Cruz, Water Dept.

Santa Cruz, CA

City of Stuart

Stuart, FL

City of Tempe

Tempe, AZ

City of Tucson, Water Dept.

Tucson, AZ

City of Tumwater

Tumwater, WA

Cobb County Water System

Marietta, GA

Codes & Standards International

Belen, NM

Colorado WaterWise

Denver, CO

Connecticut Water Company

Clinton, CT

Cool Choices, Inc.

Madison, WI

Denver Botanic Gardens

Denver, CO

Denver Water

Denver, CO

Dropcountr, Inc.

Redwood City, CA

East Bay Municipal Utility District

Oakland, CA

Econics

Victoria, BC, Canada

El Dorado Irrigation District

Placerville, CA

Elevate Energy

Chicago, IL

Encon, Inc.

Tampa, FL

EnviroMedia

Austin, TX

EPCOR

Edmonton, AL, Canada

F.W. Behler, Inc.

York, PA

FloLogic, Inc.

Raleigh, NC

Forester Media, Inc.

Santa Barbara, CA

Fort Bend County MUD #25

Richmond, TX

Foundation for Rural Housing, Inc.

Madison, WI

Gauley Associates, Ltd.

Acton, ON, Canada

Global Water Policy Project

Los Lunas, NM

Global Water Works

Chicago, IL

Greater Edwards Aquifer Alliance

San Antonio, TX

Green Business Certification Inc.

Washington, D.C.

Greywater Action

Berkeley, CA

Halperin Creative, LLC

Denver, CO

Huron River Watershed Council

Ann Arbor, MI

HydroTech Solutions

Fort Worth, TX

Inland Empire Utilities Agency

Chino, CA

Jordan Valley Water Conservancy District

West Jordan, UT

Lake Havasu City

Lake Havasu City, AZ

Las Virgenes Municipal Water District

Calabasas, CA

Lone Star Groundwater Conservation District

Conroe, TX

LOTT Clean Water Alliance

Olympia, WA

LTS Design Group

Fort Worth, TX

Maddaus Water Management, Inc.

Danville, CA

Madison Water Utility

Madison, WI

ManageWater, Inc.

Redwood City, CA

Marin Municipal Water District

Corte Madera, CA

Massachusetts Institute of Technology

Cambridge, MA

Massachusetts Water Works Association

Acton, MA

Maximum Performance (MaP) Testing

Yorba Linda, CA

Medford Water Commission

Medford, OR

Metropolitan North Georgia Water Planning District

Atlanta, GA

Metropolitan Water District of Southern California

Los Angeles, CA

Miami Dade Water & Sewer Dept.

Miami, FL

Middletown Sprinkler Company

Port Monmouth, NJ

National Turfgrass Evaluation Program

Beltsville, MD

Neponset River Watershed Association

Canton, MA

New Resources Group, Inc.

Fairfield, CT

North Kingstown Water Dept.

North Kingstown, RI

North Main Water District

Novato, CA

Northern Arizona Municipal Water Users Association
Gilbert, AZ

O'Reilly DePalma
Frankfort, IL

PAC Properties
St. Paul, MN

PCR Resources
Santa Fe, NM

Plant Partners, Inc.
Sarasota, FL

Portland Water Bureau
Portland, OR

Purlin, LLC
Sarasota, FL

**Ramona's Plumber/
diyplumbingadvice.com**
Ramona, CA

Regional Water Authority
Citrus Heights, CA

Regional Water Providers Consortium
Portland, OR

Same Drop
San Francisco, CA

Sammamish Plateau Water
Sammamish, WA

San Dieguito Water District
Encinitas, CA

Scottsdale Water
Scottsdale, AZ

Seelig and Associates
Livermore, CA

Seminole County Board of County Commissioners
Sanford, FL

Site Line
Leawood, KS

Sonoma County Water Agency
Santa Rosa, CA

Sonoma-Marín Saving Water Partnership
Santa Rosa, CA

Soquel Creek Water District
Soquel, CA

South Central Connecticut Regional Water Authority
New Haven, CT

Southern Arizona Water Users Association
Tucson, AZ

Southern Environmental Law Center
Birmingham, AL

Southern Nevada Water Authority
Las Vegas, NV

Southern Oregon Landscape Association
Medford, OR

St. Johns River Water Management District
Maitland, FL

Sustainable Waters
Crozet, VA

Sweetwater Authority
Chula Vista, CA

Tampa Bay Water
Clearwater, FL

Tennessee Duck River Development Agency
Shelbyville, TN

Terlyn Industries
Clearwater, FL

Terra Bella Water
Los Angeles, CA

Texas Water Foundation
Austin, TX

The Ashkin Group, LLC
Bloomington, IN

The Edwards Design Group, Inc.
Scottsdale, AZ

Todd Valley Farms, Inc.
Mead, NE

Tohono O'odham Nation
Sells, AZ

Town of Queen Creek
Queen Creek, AZ

Turfgrass Water Conservation Alliance
Albany, OR

University of Arizona
Phoenix, AZ

University of Florida
Gainesville, FL

Utah Division of Water Resources
Salt Lake City, UT

Utah State University
Logan, UT

Valencia Water Company
Valencia, CA

Vata Verks, Inc.
Arlington, MA

WasteWater Education, Inc.
Traverse City, MI

Water - Use It Wisely
Phoenix, AZ

Water Efficiency Action Network of the Colorado River Basin States
Boulder, CO

Water Supply Citizens Advisory Committee
Belchertown, MA

WaterDM
Boulder, CO

Waterkind Consulting Services, Ltd.
Kelowna, BC, Canada

Watershed, LLC
Vashon, WA

WaterSmart Software
San Francisco, CA

West Basin Municipal Water District
Carson, CA

West Valley Water Association
Mesa, AZ

Western Resource Advocates
Boulder, CO

Woodcock & Associates, Inc.
Northborough, MA