



# ANNUAL REPORT

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**2022**

# PLANNING FOR A SUSTAINABLE WATER FUTURE

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Ron Burke  
President and CEO

Rachel Austin-DeBruin  
Membership Manager

Kelly Connolly  
Director of  
Communications  
& Membership

Liesel Hans  
Director of Programs

Jeffrey Hughes  
Director of Operations

Brad Spilka  
Program Planner

Among AWE's many accomplishments in 2022, which include taking an active leadership role in responding to the historic Western drought, the compilation of the third edition of the State Policy Scorecard for Water Efficiency and Conservation and the completion of a multi-year cooling tower research project, one that stands out is actually about 2023 and beyond: a new, three-year Strategic Plan (2023 - 2025). The plan was ready for a refresh, with the last update occurring in 2018. Much has changed since then, including the retirement of our founding President and CEO, Mary Ann Dickinson.

The updated plan recognizes that water efficiency is more important than ever, with climate change fueling extreme and widespread drought and water services becoming increasingly unaffordable for many families.

The plan also recognizes that AWE is uniquely positioned to tackle these challenges thanks to the dedication and diversity of our member network and the comprehensive expertise of our board of directors, staff, and technical advisors. As the only non-profit organization dedicated exclusively to the efficient and sustainable use of water, conservation professionals rely on AWE for tools and resources to help them establish and improve water-saving programs.

AWE's board of directors, member organizations, and other stakeholders provided input into our new strategic plan, which lays out a vision and framework for defining goals, optimizing resources, adapting to change, engaging stakeholders, and measuring impact. The plan envisions leveraging opportunities to scale up established programs, utilize "Next Generation" innovations, and ensure sustainable long-term planning that embraces continuous water demand management.

Guided by the updated strategic plan, AWE's portfolio of work will continue to evolve in order to advance our mission of using water resources efficiently and sustainably. I think you will see the plan's direction reflected in next year's Annual Report.

Sincerely,

A handwritten signature in blue ink that reads "Ron Burke". The signature is fluid and cursive, with the first name "Ron" being larger and more prominent than the last name "Burke".

Ron Burke  
President and CEO

# 2022 ACCOMPLISHMENTS

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## EDUCATION & AWARENESS

### Ten Webinars

Hundreds of water professionals participated in [AWE webinars](#) on topics ranging from water use management to stacked incentive programs. Special thanks to the California Water Efficiency Partnership, EPA WaterSense, and all of our webinar partners.

#### **An Assessment of Water Affordability in Long Beach**

*53 attendees, 78 YouTube views*

#### **AWE/EPA WaterSense Outdoor Water Webinar - The Hunt for Water-Efficient Turfgrass**

*236 attendees, 253 YouTube views*

#### **Accessing Federal Funds for Water Efficiency in Reclamation States**

*41 attendees, not uploaded to YouTube*

#### **Integrating Land Use and Water Management: Nationwide Planning and Practice**

*116 attendees, 208 YouTube views*

#### **AWE/EPA WaterSense Outdoor Water Webinar - Water Budgeting for Commercial Landscapes**

*158 attendees, 192 YouTube views*

#### **Increasing the Value of Water Efficiency with Stacked Incentive Programs**

*50 attendees, not uploaded to YouTube*

#### **Ensuring One Water Works for All: Opportunities for Realizing Water Reuse in Affordable Housing**

*31 attendees, 86 YouTube views*

#### **Maximizing Water Resources through Integrating a Multi-Benefit Approach into Land Use Planning**

*79 attendees, 75 YouTube views*

#### **Exploring the Water Loss Module in AWE's Water Conservation Tracking Tool**

*23 attendees, 117 YouTube views*

#### **AWE Cooling Technology Project and Resources Webinar**

*84 attendees, 108 YouTube views*

#### **Drought Resilience Through Turf Reduction and Water Resource Management**

*110 attendees, 209 YouTube views*

# 2022 ACCOMPLISHMENTS

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## POLICY ADVOCACY

### AWE's Role in Addressing the Historic Western Drought

In 2021, AWE helped secure \$400 million in the Federal Infrastructure Bill for water efficiency grants in the Western United States, where a historic, prolonged drought continues. **In 2022 AWE:**

- Held a webinar with the Bureau of Reclamation on how to apply for these funds.
- Successfully lobbied for \$90 million dollars in water efficiency grants in the Wildfire Response and Drought Resiliency Act that passed the U.S. House, although not the Senate.
- Helped secure \$4 billion for Western drought relief in the Inflation Reduction Act
- Organized a coalition letter to the Bureau of Reclamation and a meeting to recommend spending drought relief funds on projects that deliver sustained demand reduction.
- Published op-eds in major Western newspapers and corresponded with Western governors with policy recommendations.

### Weakened Water Efficiency Standards Overturned

In 2022, the U.S. Department of Energy formally reinstated the showerhead, clothes washer, and dishwasher efficiency standards that were weakened under the previous administration. AWE and our pro-bono attorney have been leading advocates on this issue going back to 2019. AWE would like to thank Keith Bradley of Squire Patton Boggs, whose pro bono work on AWE's litigation helped achieve this result.

## RESEARCH

### Cooling Tower Technologies Research Project Completed

This multi-year project created tools to help utilities run cooling tower water efficiency programs, including models to locate cooling towers and evaluate different technologies, audit forms, a "how-to" guidebook, and more.

### Long Beach Affordability Study

AWE released *An Assessment of Water Affordability & Conservation Potential in Long Beach, California*, which evaluated water affordability in Long Beach and the extent to which water efficiency and conservation can help families, particularly disadvantaged families, lower their water and sewer bills. This is the second installment of AWE's water affordability assessments, following 2020's Detroit study. These reports help address socioeconomic inequities by identifying the extent and scope of water affordability challenges as well as steps that water utilities and consumers can take to reduce the financial burden of water and sewer bills.

### Landscape Transformation Research

AWE has previously completed research on water savings from residential landscape transformation projects. In 2022, in partnership with the Regional Water Authority (RWA) in California, we completed an analysis of commercial, industrial, and institutional landscape transformation projects for which little data exists. These strategies are increasingly important as climate change exacerbates droughts that stress water supplies.

# 2022 ACCOMPLISHMENTS

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## CONVENINGS

### AWE Advisory Committees and Regional Member Meetings

Our three advisory committees met 16 times, involving 110 individuals. Committees focus on Education and Outreach, Water Efficiency Research, and WaterSense and Water-Efficient Products. Additionally, in 2022, AWE hosted U.S. regional member meetings and a Canadian member meeting for the first time ever and had a total of 234 participants attend.

## RESOURCES & TOOLS

### 2022 State Policy Scorecard for Water Efficiency and Sustainability

One of AWE's major projects in 2022 was the third edition of the U.S. State Policy Scorecard for Water Efficiency and Sustainability (Scorecard). It evaluated and ranked each U.S. state based on the adoption of laws and policies that advance water efficiency, conservation, sustainability, and affordability. California was the top-ranked state, followed by Texas, Arizona, Washington, and Georgia to round out the top five.

While some states improved since AWE's previous Scorecard was released in 2017, the analysis found little progress overall, even as droughts and other climate change impacts increasingly undermine affordable, reliable water services. The average state score was only 23 out of 89 possible points. "Providing sustainable water services is increasingly costly and complicated because of climate change and other factors," said Ron Burke, President and CEO of AWE. "It's important that states, as well as the federal government, support local efforts to reduce water use with financial assistance, policies that drive best practices, and planning that facilitates cooperation across watersheds."

### Grant Program Funds for Educational Gardens

The AWE Learning Landscape Grant Program, funded by the Scotts Miracle-Gro Foundation, helps support building or improving educational outdoor spaces at schools, botanical gardens, and community locations that allow school-age children to experience hands-on learning about water efficiency in outdoor landscapes. AWE continued its work on the Learning Landscapes Grant Program in 2022 alongside five grant recipients for the construction or improvement of educational gardens to teach third through eighth-grade students about outdoor water use efficiency.

#### The 2021-2022 grant awardees were:

- Eugene Field Elementary, Chicago, Illinois
- Menchaca Elementary, Austin, Texas
- I Will Mentorship Foundation, Fort Meyers, Florida
- White Deer Park, Garner, North Carolina
- Frontier Project Foundation, Rancho Cucamonga, California

# ACKNOWLEDGEMENTS

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## WATER STAR AWARD

The Water Star Award recognizes individual excellence in water efficiency. AWE wishes to celebrate the “unsung hero”, the quiet water conservation practitioner working in the trenches who makes a huge difference through their dedication, passion, and progressive approaches to moving forward our field.

The 2022 [Water Star Award](#) was presented to **Kevin Reidy**, State Water Conservation Senior Technical Specialist, for the Colorado Water Conservation Board. Kevin holds a Bachelors of Science from Colorado State University in Recreation Resources Management and a Masters of Science in Forest Ecology and Management from the University of Wisconsin-Madison. In talking to Kevin and those who know him, it’s clear that, throughout his impressive career, he has been a team player and collaborator, who has made significant contributions to the field through his dedicated service.



Pictured (L to R): Ron Burke and Ron Voglewede.



Pictured (L to R): Ron Burke and Kevin Reidy

## MEMBER OF THE YEAR AWARD

The Member of the Year Award recognizes an organizational member of the Alliance for Water Efficiency serving as a leader in the water efficiency and conservation community. An organizational member that has demonstrated consistent commitment to and support for the work of the Alliance for Water Efficiency--in recognition of their outstanding support and dedication to the Alliance for Water Efficiency and its mission to promote the efficient and sustainable use of water.

The 2022 [Member of the Year](#) award was presented to **Whirlpool Corporation** and accepted by AWE Board Chair and Whirlpool's Global Director of Sustainability, Ron Vogelwede. Whirlpool was a platinum Charter Sponsor of AWE in 2007 and has been an engaged annual member since 2008. Whirlpool has demonstrated its commitment to the work of water efficiency and conservation through a number of actions, including generously sponsoring AWE meetings, research, and important policy work, in addition to donating clothes washers to low-income households as part of AWE’s Efficient and Affordable Water Initiatives. For these reasons and more, we were thrilled to honor Whirlpool as our Member of the Year.

# NEW STAFF

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## WELCOME LIESEL

Liesel [joined AWE in April](#) as our new Director of Programs.

Liesel Hans joined the Alliance in April 2022 and focuses on program leadership and management, knowledge development, and fostering partnerships and collaborations while serving a collective of amazing water conservation and efficiency organizations and professionals.

Liesel was previously the Water Conservation Manager at Fort Collins Utilities in Fort Collins, CO leading a team that continues to improve and build programs, policies, education, and incentives to help the community do more with less. Prior to this, she worked at Lawrence Berkeley National Laboratory on energy policy, behavioral research, and the energy-water nexus. She received her Ph.D. in Economics from Colorado State University, where she focused on water and energy, rates, and behavioral economics and was a member of the City of Fort Collins Water Board.

## WELCOME KELLY

Kelly Connolly [joined AWE in December](#) as our new Director of Communications and Membership.

Kelly's career has included time as Mayor Pro Tem for the City of Waco, Texas, Adjunct Professor in the School of Social Work at Baylor University, Community Coalitions and Grants Director for Communities in Schools of the Heart of Texas, and Program Manager for Refugee Case Management and Refugee Mental Health at Catholic Charities.



Kelly brings her passion for strategic communications and public policy to the AWE team and is excited to help share the stories of AWE's work and impact across North America.

# THANK YOU & WELCOME

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## WELCOME NEW AWE BOARD MEMBERS

In 2022, we welcomed three new members to our Board of Directors!

A sincere thank you to **Dain Hansen** (Executive Vice President, Government Relations, The IAPMO Group), **Lowell Lampen** (Director of Engineering, Kohler Co.), and **Clover Rogers** (Conservation Coordinator, Jurupa Community Services District) for joining us as board members. We are grateful to have you join us!

AWE would like to recognize and thank **Biju George**, **Frank Loge**, **Kirk Stinchcombe**, **Maureen Westbrook**, and **Carl Yates** for their years of service on the Board of Directors. Your leadership and service to the Alliance are greatly appreciated.

## Thank You to Our 2022 Board of Directors:

Ron Voglewede (Chair)  
Global Sustainability Director  
Whirlpool Corporation

Karen Guz (Vice-Chair)  
Conservation Director  
San Antonio Water System

Bill McDonnell (Treasurer)  
Water Efficiency Manager  
Metropolitan Water District of Southern California

Jennifer Walker (Secretary)  
Director, Texas Coast & Water Program  
National Wildlife Federation

Anne Carroll  
Director, Office of Water Resources  
MA Dept. of Conservation and Recreation

Biju George  
EVP, Operations & Engineering  
DC Water

Dain Hansen  
Executive Vice President, Government Relations  
The IAPMO Group

Julie Hernandez-Tomlin  
Executive Vice President of Business Affairs  
SPAAN Tech, Inc.

Lowell Lampen  
Director of Engineering  
Kohler Co.

Frank Loge, Ph.D., P.E.  
Director, Center for Water-Energy Efficiency  
Professor, University of California, Davis

Ric Miles  
Chief Executive Officer  
Flume, Inc.

Paula Paciorek  
Water Programs & Education Manager  
Houston Water

Colby Pellegrino  
Deputy General Manager--Resources  
Southern Nevada Water Authority

Clover Rogers  
Conservation Coordinator  
Jurupa Community Services District

Kirk Stinchcombe (*Ex-Officio*)  
Chair, Corporate Advisory Council  
Econics

Colwyn Sunderland  
Infrastructure Planning Engineer  
Kerr Wood Leidal Associates, Ltd.

Amy Talbot (*Ex-Officio*)  
Director, CalWEP Board  
Regional Water Authority

Maureen Westbrook  
President  
Connecticut Water Company

Carl Yates  
CEO  
Atlantic First Nations Water Authority

Rob Zimmerman  
Sustainability Consultant  
Rob Zimmerman, LLC

# CONTRIBUTORS

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The Board of Directors, staff, and membership would like to **give special thanks to** those individuals, organizations, and foundations who contributed additional financial resources to AWE in 2022. Without these contributions, we would not have been able to meet our financial goals and continue our mission of promoting the efficient and sustainable use of water.

Nathan Adams	Klaus Reichardt	Colorado Springs Utilities
Tina Andry	Sarah Santner	Dickinson Associates
Rachel Austin-DeBruin	Jennifer Shimmin	E Source
Veronica Blette	Brian Skeens	Eagle Aerial Solutions
Ron Burke	Kent Sovocool	East Bay Municipal Utility District
Anne Carroll	Barry Spilka	Econics
Megan Chery	Karly Stelzer	Energy Solutions
Paul Clark	Kirk Stinchcombe	Flume, Inc.
Nathan Conroy	Colwyn Sunderland	Fort Worth, TX, City of
Chad Cospier	Amy Talbot	Goodyear, AZ, City of
Michael Donath	Wayne Tate	Green Media Creations
Kalani Durham	Julie H. Tomlin	Houston, TX, City of
Alexandra Fashing	Gary Trachtman	Hunter Industries
Joe Fazio	Heather Tucker	Jacobs
Biju George	Zachary Vernon	Massachusetts Department of
Joni German	Ron Voglewede	Conservation and Recreation
Warren Gorowitz	Jennifer Walker	Metropolitan Water District of So. Calif.
Karen Guz	Maureen Westbrook	Niagara Conservation Corporation
Dain Hansen	Steve Whitesell	Rachio, Inc.
Morgan Hopkins-Crawley	Rob Zimmerman	Radian Developers
Will Jernigan		RebornPC.com
Joel Koplos	A&N Technical Services, Inc.	Regional Water Authority
Kelly Kopp	American Water	Sacramento Suburban Water District
Lowell Lampen	Aquarion Water Company	Sacramento, CA, City of
Tatiana Lebherz	Bernalillo County Public Works	Santa Monica, CA, City of
Laurel Loftin	Bonneville Environmental	Southern Nevada Water Authority
Peter Mayer	Foundation	Spokane, WA, City of
Terrence McCarthy	California Water Efficiency	Sugar Land, TX, City of
Bill McDonnell	Partnership	Tempe Municipal Utilities Department
Paula Paciorek	Cavanaugh & Associates, P.A.	Texas Water Foundation, Inc.
Colby Pellegrino	Central Utah Water Conservancy	Whirlpool Corporation
Chad Praul	District	

*And thank you to those anonymous contributors who gave via the AmazonSmile, Benevity Community Impact Fund, Giving Assistant, Network for Good, PayPal Giving Fund, and other similar services.*

***A sincere thanks to all.***

# ANNUAL MEMBERS

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*519 as of December 31, 2022*

A&N Technical Services, Inc.  
Acton Water District  
AIQUEOUS  
Alameda County Water District  
Allan Dietemann  
Alliance to Save Energy  
American Rainwater Catchment Systems Association  
American Rivers  
American Supply Association  
American Water  
Aqua Water Supply Corporation  
Aquarion Water Company  
Arapahoe County Water and Wastewater Authority  
ARGO/CA Data Collaborative  
Arizona Department of Water Resources  
Arizona Municipal Water Users Association  
Arlington Water Utilities  
Association of Water Board Directors  
Atascadero Mutual Water Company  
Athens-Clarke County Public Utilities Department  
Atlanta Regional Commission  
Austin Water Utility  
Babbitt Center for Land and Water Policy at Lincoln Institute  
Bay Area Water Supply & Conservation Agency  
Bernalillo County Public Works  
Best Management Partners  
Birch Bay Water & Sewer District  
Boss Defrost  
Bottom Line Utility Solutions, Inc.  
Brendle Group, Inc.  
Burbank Water and Power  
C.J. Erickson Plumbing Co.  
California State Water Resource Control Board  
California Dept. of Water Resources  
California Water Association  
California Water Services Company  
Calleguas Municipal Water District  
Cambria Community Services District  
Canadian Water & Wastewater Association  
Capital Regional District  
Carlsbad Municipal Utility District  
Carpinteria Valley Water District  
Cascade Water Alliance  
Casitas Municipal Water District  
Castle Pines North Metropolitan District  
Castle Rock Water  
Cavanaugh  
Centennial Water and Sanitation District  
Center for Water Efficient Landscaping, USU  
Central Arkansas Water  
Central Basin Municipal Water District  
Central Utah Water Conservancy District  
Chicago Faucets  
Chino Basin Water Conservation District  
Cinco Municipal Utility District #8  
Citizens Water Advocacy Group  
Citrus Heights Water District  
City of Allen, TX  
City of Ashland, OR  
City of Aurora, CO  
City of Avondale, AZ  
City of Azusa, CA  
City of Banning, CA  
City of Bend, OR  
City of Benicia, CA  
City of Beverly Hills, CA  
City of Big Bear Lake, CA  
City of Boulder, CO  
City of Bozeman, MT  
City of Bremerton, WA  
City of Brentwood, CA  
City of Buda, TX  
City of Calgary, Alberta, Canada  
City of Camarillo, CA  
City of Carmel, IN  
City of Cedar Park, TX  
City of Charlottesville, VA  
City of Chicago, IL  
City of Chino, CA  
City of Chino Hills, CA  
City of College Station, TX  
City of Colton, CA  
City of Colton, CA  
City of Corona, CA  
City of Corvallis, OR  
City of Cotati, CA  
City of Dallas, TX  
City of Davis, CA  
City of Delano, CA  
City of Durham, NC  
City of Escondido, CA  
City of Farmersville, TX  
City of Flagstaff, AZ  
City of Folsom, CA  
City of Forney, TX  
City of Fort Worth, TX  
City of Fountain Valley, CA  
City of Fresno, CA  
City of Frisco, TX  
City of Fullerton, CA

# ANNUAL MEMBERS

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*Continued - 519 as of December 31, 2022*

City of Gallup, NM  
City of Garland, TX  
City of Glendale, AZ  
City of Glendale, CA  
City of Glendora, CA  
City of Golden, CO  
City of Goodyear, AZ  
City of Greeley, CO  
City of Guelph, Ontario, Canada  
City of Hamilton, Ontario, Canada  
City of Hays, KS  
City of Hayward, CA  
City of Highland Park, IL  
City of Hillsboro, OR  
City of Houston, TX  
City of Huntington Beach, CA  
City of Joliet, IL  
City of La Verne, CA  
City of Leander, TX  
City of Leduc, Alberta, Canada  
City of Livermore, CA  
City of Lloydminster, Alberta, Canada  
City of London, Ontario, Canada  
City of Longmont, CO  
City of Manteca, CA  
City of McKinney, TX  
City of Mesquite, TX  
City of Milpitas, CA  
City of Mountain View, CA  
City of Napa, CA  
City of New Berlin, WI  
City of Newman, CA  
City of Newport Beach, CA  
City of Oceanside, CA  
City of Oklahoma City, OK  
City of Olympia, WA  
City of Ontario, CA  
City of Oxnard, CA  
City of Palo Alto, CA  
City of Paso Robles, CA  
City of Peoria, IL  
City of Petaluma, CA  
City of Phoenix, AZ  
City of Plano, TX  
City of Pomona, CA  
City of Poway, CA  
City of Princeton, TX  
City of Racine, WI  
City of Redwood City, CA  
City of Renton, WA  
City of Rialto, CA  
City of Richardson, TX  
City of Rockwall, TX  
City of Rohnert Park, CA  
City of Roseville, CA  
City of Round Rock, TX  
City of Royse City, TX  
City of Sacramento, CA  
City of San Clemente, CA  
City of San Diego, CA  
City of San Luis Obispo, CA  
City of Santa Ana, CA  
City of Santa Barbara, CA  
City of Santa Cruz, CA  
City of Santa Fe, NM  
City of Santa Monica, CA  
City of Santa Rosa, CA  
City of Saskatoon, Saskatchewan, Canada  
City of Scottsdale, AZ  
City of Sonoma, CA  
City of Spokane, WA  
City of St. George, UT  
City of St. Helena, CA  
City of Sugar Land, TX  
City of Surprise, AZ  
City of Thornton, CA  
City of Thousand Oaks, CA  
City of Torrance, CA  
City of Tumwater, WA  
City of Turlock, CA  
City of Upland, CA  
City of Vacaville, CA  
City of Vallejo, CA  
City of Westminster, CO  
City of Woodland, CA  
City of Wylie, TX  
City of Yuba City, CA  
Clark County, Nevada  
Coachella Valley Water District  
Coastside County Water District  
Cobb County Water System  
Colorado Springs Utilities  
Colorado Water Conservation Board  
Colorado WaterWise  
Connecticut Dept. of Energy and Environmental Protection  
Connecticut Dept. of Public Health - Drinking Water Section  
Connecticut Water Service  
Contra Costa Water District  
Cottonwood Water and Sanitation District  
County of Kane, IL  
County of Maui Dept. of Water Supply  
Crescenta Valley Water District

# ANNUAL MEMBERS

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*Continued - 519 as of December 31, 2022*

Cucamonga Valley Water District  
Current  
Daily Acts  
Dakota Ridge Partnership  
Davis Consulting  
DCSE, Inc.  
Denver Botanic Gardens  
Denver Water  
Detroit 2030 District  
Dickinson Associates  
Dominion Water and Sanitation District  
Dublin San Ramon Services District  
DuPage Water Commission  
Eagle Aerial Solutions  
East Bay Municipal Utility District  
East Cherry Creek Valley Water and Sanitation District  
East Orange County Water District  
East Valley Water District  
Eastern Municipal Water District  
Eastern Research Group, Inc.  
Ecoblue  
Econics  
EcoSystems, LLC  
Edwards Aquifer Authority  
El Dorado Irrigation District  
El Paso Water Utilities  
El Toro Water District  
Element Water Consulting, Inc.  
Elsinore Valley Municipal Water District  
Energy Datametrics, LLC  
Environmental Incentives  
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ET Irrigation  
Fallbrook Public Utility District  
Flume, Inc.  
Foothill Municipal Water District  
Fort Collins-Loveland Water District  
Fort Collins Water Utilities  
Freese and Nichols, Inc.  
Gallatin River Task Force  
Gary Klein and Associates  
Georgia Water Wise Council  
Global Midwest Alliance  
Global Water Works  
Golden State Water Company  
Goleta Water District  
Great Basin Water Co.  
Great Oaks Water Company  
Green Builder Coalition  
Green Media Creations, Inc.  
H.W. (Bill) Hoffman & Associates, LLC  
Halifax Water  
Harris County Utility District 15  
Harris-Galveston Subsidence District  
Hazen and Sawyer  
Helix Water District  
Herndon Solutions Group  
Hawaii Commission on Water Resource Management  
Hunter Industries  
ICF Communications  
IN Communications  
Indian Wells Valley Water District  
Inland Empire Utilities Agency  
InPipe Energy  
Institute for Sustainable Futures  
International Association of Plumbing and Mechanical Officials  
INTERA  
Inverness Water and Sanitation District  
Irvine Ranch Water District  
Jacobs  
JEA  
Judicial Council of California  
Jurupa Community Services District  
Kern County Water Agency  
Kerr Wood Leidal Associates  
Kohler Co.  
Kristopher Buckles  
Kunkel Water Efficiency Consulting  
Laguna Beach County Water District  
Lake Arrowhead Community Services District  
Lakehaven Water and Sewer District  
Lakeway Municipal Utility District  
Las Cruces Utilities  
Las Virgenes Municipal Water District  
Liberty Utilities  
LIXIL Corp./American Standard Brands  
Liz Gardener  
Lone Star Chapter, Sierra Club  
Lone Star Groundwater Conservation District  
Long Beach Water  
Los Angeles County Waterworks District  
Los Angeles Dept. of Water & Power  
Los Osos Community Services District  
Lower Colorado River Authority  
M.Cubed  
Maddaus Water Management  
Madison Water Utility  
MaP Testing

# ANNUAL MEMBERS

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*Continued - 519 as of December 31, 2022*

MARC Strategic Solutions  
Margaret Little Energy Consulting  
Marin Municipal Water District  
Marina Coast Water District  
Massachusetts Dept. of Conservation & Recreation  
Massachusetts Water Resources Authority  
Maureen Erbeznik & Associates  
McHenry County Government  
Medford Water Commission  
Melbourne Water  
Meridian Metropolitan District  
Mesa Water District  
Metron Farnier  
Metropolitan North Georgia Water Planning District  
Metropolitan Water District of Southern California  
Metrus Energy  
Mid-Peninsula Water District  
Mojave Water Agency  
Montecito Water District  
Monte Vista Water District  
Monterey Peninsula Water Management District  
Moulton Niguel Water District  
Municipal Water District of Orange County  
Myoma Dunes Water Company  
National Association of Water Companies  
National Turfgrass Evaluation Program  
National Wildlife Federation  
NEOPERL, Inc.  
New Braunfels Utilities  
New Mexico Water Conservation Alliance  
Niagara Conservation Corporation  
Nipomo Community Services District  
North Coast County Water District  
North Fort Bend Water Authority  
North Marin Water District  
North Texas Municipal Water District  
Northern Water  
O'Cain Consulting, Inc.  
Olivenhain Municipal Water District  
Orange County Utilities  
Orange County Water District  
Orlando Utilities Commission  
Otay Water District  
Padre Dam Municipal Water District  
Panhandle Groundwater Conservation District  
Park City Municipal Corporation  
Parker Water & Sanitation District  
Pasadena Water & Power  
Pete DeMarco  
Peter Paleczny  
Philadelphia Water Department  
Pinery Water and Wastewater District  
Placer County Water Agency  
Plumbing Manufacturers International  
Plumbing-Heating-Cooling Contractors--National Association  
POLIS Project  
Polk County Utilities  
Portland Water Bureau  
Prier H2O  
Procter & Gamble  
Public Service Commission of Wisconsin  
Pump Pod USA  
Pürlin, LLC  
Rachio, Inc.  
Radian Developers  
Rain Bird Corporation  
Rancho California Water District  
Rangeview Metropolitan District  
Region of Durham  
Region of Peel  
Regional Water Authority  
Regional Water Providers Consortium  
Reseau Environnement  
Rincon del Diablo Municipal Water District  
Riverside Public Utilities  
Rob Zimmerman, LLC  
Roth Ecological Design International  
Rubidoux Community Services District  
Sacramento County Water Agency  
Sacramento Suburban Water District  
Sage Conservation  
Salt Lake City, Dept. of Public Utilities  
San Antonio Water System  
San Bernardino Valley Municipal Water District  
San Diego County Water Authority  
San Dieguito Water District  
San Francisco Public Utilities Commission  
San Gabriel Valley Water Company  
San Jacinto River Authority  
San Jose Water Company  
Santa Ana Watershed Project Authority  
Santa Barbara County Water Agency  
Santa Clarita Valley Water Agency  
Santa Margarita Water District  
Seattle Public Utilities  
Sensor Industries  
Simplyscapes  
SJWTX Inc., dba Canyon Lake Water Service

# ANNUAL MEMBERS

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*Continued - 519 as of December 31, 2022*

Sligo Creek Resources  
Solano County Water Agency  
Sonoma Water  
Soquel Creek Water District  
South Coast Water District  
South Florida Water Management District  
South Metro Water Supply Authority  
South Tahoe Public Utility District  
Southern Alberta Institute of Technology  
Southern California Gas Company  
Southern Nevada Water Authority  
Southwest Florida Water Management District  
SPAAN Tech, Inc.  
Spanaway Water Company  
Stanford University  
STEMhero, LLC  
Stonegate Village Metropolitan District  
Suburban Water Systems  
Suwannee River Water Management District  
Sweetwater Authority  
Synergy Companies  
T&S Brass and Bronze Works, Inc.  
Tacoma Water  
Tahoe City Public Utility District  
Tampa Bay Water  
Tampa Water Department  
Tarrant Regional Water District  
Tempe Municipal Utilities Department  
Texas Commission on Environmental Quality  
Texas Water Development Board  
Texas Water Foundation  
The Irrigation Association  
The Meadows Center for Water and the Environment  
The Scotts Miracle-Gro Company  
The Smart Water Networks Forum  
The Water Council  
The Woodlands Water Agency  
Three Valleys Municipal Water District  
Toho Water Authority  
TOTO USA  
Town of Cary, NC  
Town of Clarkdale, AZ  
Town of Okotoks, Alberta, Canada  
Town of Oro Valley, AZ  
Town of Windsor, CA  
Town of Windsor, CO  
Trabuco Canyon Water District  
Track I.O. Technologies  
Tualatin Valley Water District  
Tucson Water  
Turfgrass Water Conservation Alliance  
U.S. Climate Change Network  
U.S. Water Alliance  
UC Davis, Center for Water and Energy Efficiency  
Uponor North America  
Upper San Gabriel Valley Municipal Water District  
Upper Trinity Regional Water District  
Urban Land Institute - Colorado  
USBR Lower Colorado Region  
Utah Water Conservation Forum  
Vallecitos Water District  
Valley Center Municipal Water District  
Valley County Water District  
Valley of the Moon Water District  
Valley Water District  
Valparaiso City Utilities  
Ventura County Water Works District #8  
Ventura Water  
Veolia Water New York (FKA SUEZ)  
VertexOne (FKA WaterSmart Software, Inc.)  
Village of Somers  
Walnut Valley Water District  
Washington County Water Conservancy District  
Water - Use It Wisely  
Water and Wastewater Authority of Wilson  
Water Demand Management  
Water Efficient Garden  
Water Forum  
Water Management, Inc.  
Water Replenishment District of Southern California  
Water Services Association of Australia  
Water Systems Consulting, Inc.  
Water Systems Optimization, Inc.  
WaterReuse Association  
Waterkind Consulting Services, Ltd.  
Waterless Co., Inc.  
Watershed, LLC  
WaterSmart Software, Inc.  
Waukesha Water Utility  
West Basin Municipal Water District  
West Harris County Regional Water Authority  
Western Municipal Water District  
Western Policy Research  
Whirlpool Corporation  
Winter Haven Water  
Wisconsin Dept. of Natural Resources  
Wisconsin American Water Works Association  
Withlacoochee Regional Water Supply Authority  
WSA Marketing  
Ya-Chi Tsao  
Yucaipa Valley Water District  
Zone 7 Water Agency

# FINANCES

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## REVENUE

Membership Dues	\$606,450
Special Projects	\$322,350
Grants & Contributions	\$215,097
Investment Loss	-\$346
Miscellaneous Income	<u>\$11,505</u>
	<b>\$1,155,056</b>

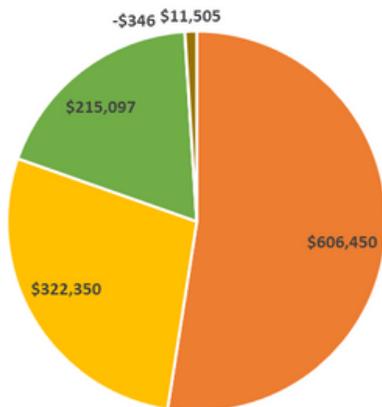
## EXPENSES

Program Services	\$740,350
Administrative	\$319,249
Fundraising	<u>\$20,320</u>
	<b>\$1,079,919</b>

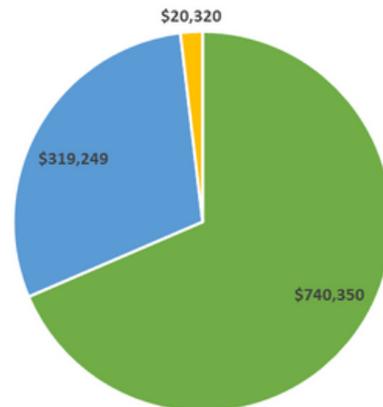
## NET OPERATING INCOME

**\$75,137**

REVENUE



EXPENSES



**Alliance for Water Efficiency**

Chicago, Illinois

773-360-5100 | [contact@a4we.org](mailto:contact@a4we.org)

[www.AllianceforWaterEfficiency.org](http://www.AllianceforWaterEfficiency.org)

[www.Home-Water-Works.org](http://www.Home-Water-Works.org)

[www.FinancingSustainableWater.org](http://www.FinancingSustainableWater.org)

