Our strength as North America’s leading voice for efficiency comes from the diversity and commitment of our members, who help us achieve an efficient and resilient water future for all.

Whether you are working to advance water efficiency in your industry, community, or region, AWE provides your organization a voice in shaping the industry’s future and the tools you need to achieve your mission and more effectively work towards a sustainable water future.

Benefits for Your Organization:

**Participate in public policy advocacy** – Collaborate with like-minded organizations and gain assistance to pursue water efficiency programs and policies where you work.

**Achieve your conservation goals** – From state-of-the-art tools to staff support and expertise, AWE provides the information, training, and resources to make your work successful.

**Develop organizational talent** – Keep your team one step ahead through AWE’s high-quality education, comprehensive online resources, and networking opportunities.

**Collaborate to develop critical research** – Design, plan, and participate in groundbreaking research on issues where you need the latest information.

**Connect with a national network of leaders** – Share your successes, exchange ideas, and build new partnerships through our collective of pioneers, influencers, and thinkers in water efficiency.

“The Alliance has been an incredible partner in helping us work with cities and educate them on best practices in conservation. Anything you can possibly throw at the Alliance, they can answer, and it’s really helpful to have an organization to go to and share their knowledge.” - Manager, Texas Living Waters Project
Benefits for You and Your Career

- **Keep your skills sharp**
  Learn the basics or stay on top of innovations, trends, and best practices through AWE tools, education, and training offerings.

- **Grow your network**
  Learn and exchange with peers; trustworthy sources of support and information across North America.

- **Build your confidence**
  Develop, implement, and manage successful water efficiency initiatives that grow your career.

- **Influence your industry**
  Participate in committees, events, and projects that drive changes in water management.

- **Access personalized support**
  Tap into AWE’s staff for virtual assistance when and where you need it to do your job successfully.

Please visit www.AllianceForWaterEfficiency.org to get involved.

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