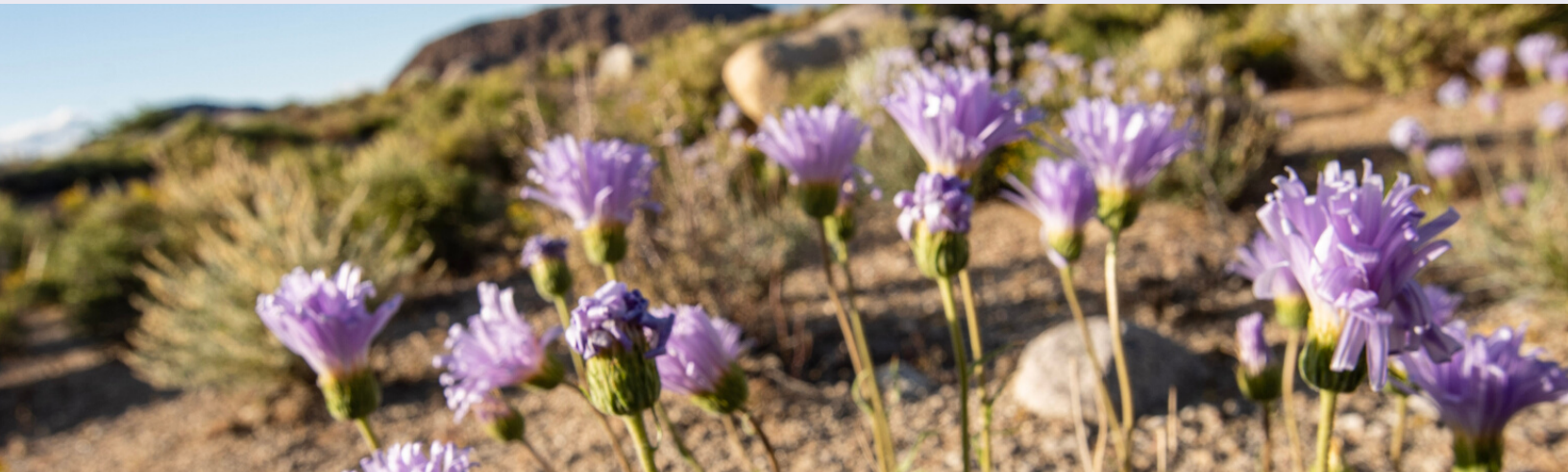


Southwest

Regional Member Meeting

May 24, 2022

held virtually through Microsoft Teams



Agenda

11:00 Welcome

Ron Burke, President and CEO, AWE

11:20 Presentation

*The Role of Water Conservation to
Mitigate Demand in the Face of Growth*

Peter Mayer, Founder and Principal,
WaterDM

11:50 Breakout rooms

Facilitated discussion with your peers

12:45 Key Takeaways

1:00 Close



Facilitated Small Group Discussion

- How does water conservation/efficiency programming drive better choices around growth?
- What challenges do you face in explaining the benefits of water efficiency/conservation to colleagues and elected officials?
- What is the role of regulation (codes, standards, policies, or laws) in driving water conservation and efficiency during growth?
- What are effective voluntary conservation programs, and how do we message them?
- What are some DO's and DONT's for managing new construction irrigation?
- How do we message to new residents and new/expanding CII businesses to adapt to our water conservation norms?

