



SPONSORSHIP

2024 PROSPECTUS

Dear Members,

For years, we dreamed of hosting an event that would bring together water efficiency and conservation practitioners from across North America for a few days of hands-on learning, networking, and professional development. In 2023, this dream was realized with AWE's *Water Efficiency & Conservation Symposium*, which exceeded our expectations for an inaugural event. Feedback from sponsors and attendees, both in discussions and post-Symposium surveys, indicated that our first year was not only well-executed but one of the best conferences some of our members had ever attended!

As we prepare for the 2nd Annual Symposium, we cordially invite you to join us in Chicago on August 6-8, 2024. Sponsoring the Symposium provides your organization or company with the opportunity to collaborate with some of our field's most trusted leaders while also providing you with an array of marketing and exposure opportunities. Details showcasing the various sponsorship packages are available on the following pages.

We appreciate all you do to advance water efficiency and conservation efforts and hope you will consider partnering with us as a 2024 sponsor. Please reach out to me or any member of our staff with any questions you may have.

Sincerely,

Ron Burke
President & CEO
Alliance for Water Efficiency





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BENEFITS	PRESENTING \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000
Promotion prior to and during event via email, website and social media marketing	✓	✓	✓	✓
Recognition of sponsor tier and company logo included in Symposium program	✓	✓	✓	✓
Logo included on Symposium Welcome Signs	✓	✓	✓	✓
Recognition of sponsorship verbally throughout the Symposium	✓	✓	✓	✓
Spotlight in the quarterly AWE newsletter	✓	✓	✓	✓
Logo and org/company blurb included in sponsorship slides	✓	✓	✓	✓
Complimentary attendee registrations	6	4	2	1
Exclusive sponsor of your choice of: the welcome reception, a session, or a social event	✓	✓	✓	✓
Logo on presentation template for every session	✓	✓	✓	✓
Opportunity to speak to the crowd and make brief remarks during the Opening Session	✓	✓	✓	✓

*Note: These packages are set at a member-only price. Please email sponsor@a4we.org for non-member sponsorship pricing.



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ALA CARTE OPTIONS	"SWAG" SPONSOR \$2,500	LUNCH SPONSORS \$2,000	BREAKFAST SPONSORS \$1,000	REFRESHMENT SPONSORS \$1,000
Promotion prior to and during event via email, website, and social media marketing	✓	✓	✓	✓
Your logo included on the event "swag"	✓	✓	✓	✓
Signage with your logo displayed during your chosen meal/break highlighting sponsorship	✓	✓	✓	✓
Logo included on Symposium welcome signs and program	✓	✓	✓	✓
Recognition of sponsorship verbally throughout the Symposium	✓	✓	✓	✓
Spotlight in the quarterly AWE newsletter	✓	✓	✓	✓
Logo and org/company blurb included in sponsorship slides	✓	✓	✓	✓

Interested in creating a custom sponsorship package? Reach out to us at sponsor@a4we.org to discuss your ideas and come up with a package that's right for you!