2021 was another challenging year for AWE and our partners as drought – both prolonged and seasonal - continued across much of North America, with the prospect of increasing water supply instability because of climate change. At the same time, political divisions strained the ties that bind our nation together and threatened to prevent action on a host of pressing challenges, including the growing water crisis.

But water is often a non-partisan issue that brings people together, and I am thankful that we saw that in 2021. Passage of the bi-partisan federal infrastructure bill includes $55 billion for water and wastewater over five years, including new funding for water efficiency, conservation, and reuse. At the local and state levels, governments led by both Republicans and Democrats implemented innovative water efficiency programs and policies.

A new Florida law will require nearly all water captured by sewers to be reused, thereby limiting withdrawals from aquifers strained by the state’s rapid growth while also improving water quality for rivers, lakes and the ocean. The federal government and seven states in the Colorado River Basin worked collaboratively to adopt emergency actions to manage rapidly diminishing water supplies brought on by climate change and population growth. And four more states adopted plumbing fixture water efficiency standards stronger than the federal standards.

For 14 years, AWE has helped drive these types of collaborative innovations by bringing together the community of water efficiency professionals who work for water utilities, government agencies, engineering firms, plumbing and water associations, and manufacturers. AWE and these dedicated professionals have worked with residents, customers, and policy makers to reverse the decades-long trend of North Americans using more water per capita.

Between 1995 and 2020, public water consumption in the U.S. remained essentially unchanged even though the population grew by 63 million. As climate change further shrinks available water supplies, water efficiency investments are needed to continue reducing per capita water use in order to ensure reliable, affordable water service. These investments also fight the root cause of climate change by reducing energy use and greenhouse gas emissions associated with treating, pumping, and heating water.

In 2021, AWE and our member organizations helped advance water efficiency by successfully advocating for $400 million for water efficiency in the federal infrastructure bill. Other notable 2021 accomplishments include a successful legal challenge to weakened federal water efficiency standards, releasing an improved version 4.0 of the Water Conservation Tracking Tool, completion of the Cooling Tower Estimating Model, and upgrading AWE’s Home Water Works website and accompanying water use calculator. Additionally, AWE conducted 10 webinars, launched the second year of our Learning Landscapes Grant Program, formed a Corporate Advisory Council to enhance collaborations with the business community, and added new members-only discounts for products and services.

We are excited to elaborate on these accomplishments, and more, in this report. Thank you to everyone who worked with us throughout the year. We are deeply appreciative, and look forward to continuing our collaborations in the future.

Sincerely,

Ron Burke
President and CEO
2021 ACCOMPLISHMENTS

EDUCATION & AWARENESS

Home Water Works Website Makeover

In addition to upgrading the graphics and overall site design, the HWW water calculator was updated to also include a Spanish language option and mobile functionality.

Ten Webinars

Nearly 1,700 water professionals participated in AWE webinars on topics ranging from cooling tower water use to preparing for drought. Special thanks to the California Water Efficiency Partnership, the EPA WaterSense Program, the APA Water & Planning Network, and all of our webinar partners.

A Glass Half Full: Planning and Source Water Protection
172 attendees, 82 YouTube views

Innovations in Efficiency - Affordable CII Water and Energy Savings Initiatives
58 attendees, 72 YouTube views

AWE/EPA WaterSense Outdoor Water Webinar - Benefits of Soil Moisture Sensors
196 attendees, 129 YouTube views

Water and Planning Network: Water and Comprehensive Planning - Theory to Practice
92 attendees, 108 YouTube views

AWE Cooling Technology Study: Identifying Cooling Towers and Estimating Water Use
83 attendees, 90 YouTube views

AWE/CalWEP Present - Preparing for Drought
90 attendees, 10 YouTube views

AWE/EPA WaterSense Outdoor Water Webinar - When in Drought: Lessons Learned
196 attendees, 93 views

Critical Elements of Effective Water Efficiency Programs - The New AWWA G480-20 Standard
107 attendees, 32 YouTube views

Version 4 of AWE's Water Conservation Tracking Tool
37 attendees, 25 YouTube views

Don Schlenger’s Advanced Metering Infrastructure Guidance Manual: An Immersive Webinar
22 attendees

163 Organizational Members Participated in Advisory Committees

Our three advisory committees met 19 times, involving 204 individuals. Committees focus on education and outreach; water efficiency research; and WaterSense and water-efficient products.
2021 ACCOMPLISHMENTS

POLICY ADVOCACY

DOE Reverses Weakened Showerhead Standards, Aligns with AWE Lawsuit

In December, the U.S. Department of Energy (DOE) officially reversed weakened showerhead standards adopted under the Trump Administration. AWE rallied our network to oppose the weakened standards for showerheads, as well as dishwashers and clothes washers, and filed a lawsuit when the unacceptable rules were adopted over our combined objections. AWE would like to thank Keith Bradley of Squire Patton Boggs, whose pro bono work on AWE's litigation helped achieve this result.

Federal Legislation Passes Supporting Tax-Exempt Water Conservation Rebates

In an ongoing effort to change the U.S. tax code to make water conservation rebates tax-free, AWE lobbied Congress, including submitting a letter signed by 58 of our members and partners. The U.S. House passed the change as part of the Build Back Better Act.

Federal Infrastructure Bill Approved with Additional Funding for Water Efficiency

AWE was the lead advocate for water efficiency in the Infrastructure Investment and Jobs Act that became law in November and includes $400 million in new funding over 5 years for western states' water efficiency programs.

RESEARCH

Report Evaluates State Laws to Integrate Land Use and Water Planning

How communities develop and grow significantly impacts water demand, water availability, and water rates. But there is often a disconnect between land use and water planning. As cities grow, they will need to better coordinate urban plans with water utility projections of available supplies.

A new report from AWE and the Environmental Law Institute examines whether U.S. states have enacted requirements that mandate closer coordination between local water utilities and land use planning agencies, and which states have the most robust requirements and can serve as models for other states. This research was supported and published by The Babbitt Center for Land and Water Policy, a center of the Lincoln Institute.

A Review of Connection Fees and Service Charges by Meter Size

This new report was supported by IAPMO to better understand water connection fee and recurring service charge variability by meter size across major metropolitan areas in the U.S. It also explored the potential financial implications for water utilities that would be associated with a possible trend in downsizing the meter sizes of new connections.
2021 ACCOMPLISHMENTS

RESOURCES & TOOLS

New Model Helps Capture Water Savings from Cooling Towers

Cooling towers use large amounts of water to cool buildings, accounting for roughly 28% of the water used in a typical office building, for example. Too often cooling towers operate inefficiently, but a new tool from AWE helps local water agencies and building managers change that. The Cooling Tower Estimating Model helps identify where cooling towers are located, their water usage, and options and estimates for improving their efficiency and reducing water use.

Water Conservation Tracking Tool, Version 4.0

AWE’s member-only water conservation tracking tool is used by more than 350 water professionals to evaluate the water savings, costs, and benefits of urban water conservation programs, and for projecting future water demands. The new version features a water loss management module, a landscape standards module, and updated modules for estimating water savings from plumbing fixture efficiency, conservation programs, local codes, and statewide standards. The new tool can track up to 200 separate conservation measures, including an expanded conservation program library with 50 pre-defined conservation measures. Version 4.0 update was done in collaboration with the California Water Efficiency Partnership, and a state-specific edition is available to members in California.

Grant Program Funds for Educational Gardens

AWE continued its work on the Learning Landscapes Grant Program, and in 2021 awarded a round of grants to five organizations for the construction or improvement of educational gardens to be used to teach students in grades 3-8 about outdoor water use efficiency.

The grant awardees are:

- **Eugene Field Elementary, Chicago, Illinois**: Funding used to restore and revitalize a school garden with water efficient plants. The garden will be used as an outdoor classroom for students of all ages.
- **Menchaca Elementary, Austin, Texas**: Funding used to create a waterwise butterfly garden at the elementary school and to teach children important water conservation facts.
- **I Will Mentorship Foundation, Fort Meyers, Florida**: Funds used to expand and improve a community garden that provides food to the local population that also teaches hands-on environmental lessons to students.
- **White Deer Park, Garner, North Carolina**: Funds used to create a sensory garden to help mentally disabled and visually impaired people interact and learn about the environment and their natural surroundings.
- **Frontier Project Foundation, Rancho Cucamonga, California**: Funds used to improve a demonstration garden with drought tolerant and California native plants that will teach students the importance of water conservation during drought.
ACKNOWLEDGEMENTS

MEMBER OF THE YEAR AWARD
Inaugural Member of the Year award was presented to the Southern Nevada Water Authority (SNWA). The award was established to recognize member organizations serving as leaders in the water efficiency and conservation community. SNWA founded and managed the WaterSmart Innovations Conference & Exposition since 2008. A national innovation leader, SNWA is an AWE Charter Sponsor and long-standing member.

Pictured (L to R): Mary Ann Dickinson, Doug Bennett, and Ron Burke

WATER STAR AWARD
Celebrating "unsung heroes" in water conservation, the 2021 Water Star Award was presented to Denise Schmidt of the Public Service Commission of Wisconsin. Denise has made extraordinary contributions to regulated water conservation and efficiency policy in the state of Wisconsin and beyond, and assisted water utilities with reducing their water losses and financial pressures.

Pictured (L to R): Ron Burke, Denise Schmidt, and Mary Ann Dickinson
RECOGNITION

U.S. EPA WATERSENSE PROGRAM EXCELLENCE AWARD

AWE was honored to be presented with an WaterSense® Excellence Award for Strategic Collaboration. We were recognized for our WaterSense and Water-Efficient Products Committee, partner webinar series, innovative research projects, and more. This is the fifth Excellence Award we have received for our collaborative work.

AWE HELPS MEMBERS EARN BEST PRACTICES DESIGNATIONS

The American Water Works Association G480 Water Conservation and Efficiency Program Operation and Management Standard identifies critical elements of an effective water conservation program that water providers can adopt voluntarily. As a benefit to members, AWE verifies and acknowledges water utilities that achieve various levels of compliance with the G480 Standard.

In February of 2021, AWWA updated and released a new version of this voluntary standard, the G480-20 Water Conservation and Efficiency Program Operation and Management Standard. In response to this update, AWE updated its verification program to reflect the new G480-20 Standard, and began verifying the first submissions for the new AWE G480-20 Leaderboard at the end of 2021.

The City of Santa Barbara (Platinum Status) became the first AWE member to be verified under the new standard, and AWE expects to certify more members for the G480-20 standard over the following years.
THANK YOU & WELCOME

FAREWELL MARY ANN

AWE said goodbye to its founding President and CEO, Mary Ann Dickinson, who retired in March after working for more than 50 years in water conservation and efficiency.

Mary Ann’s career took her from the Connecticut Department of Energy and Environmental Protection, to South Central Connecticut Regional Water Authority, to Metropolitan Water District of Southern California. Then, after serving as Executive Director for the California Urban Water Conservation Council, she embarked on a nationwide tour to explore founding a national water efficiency organization, which ultimately became AWE!

AWE would not have developed into the organization it is today without Mary Ann’s tireless efforts and expertise. Her vision for a national water efficiency advocate became a reality thanks to her leadership, and the determination and enthusiasm she imparted to everyone she worked with. We are grateful for Mary Ann’s fifteen years of service as our President and CEO, and are pleased that she has stayed on as a Technical Advisor.

WELCOME RON

Ron Burke joined AWE in March as our new President and CEO.

Ron’s career has included time as Deputy Executive Director of the American Lung Association of Metropolitan Chicago’s Programs and Policy Division, Associate Director for the Illinois Environmental Protection Agency, Midwest Office Director for Union of Concerned Scientists, and Executive Director at the Active Transportation Alliance.

Ron’s unique combination of experience and passion for environmental sustainability has made him a great fit to lead AWE forward.

THANK YOU BILL

AWE would like to acknowledge its outgoing Director of Programs, Bill Christiansen, who left the Alliance after over 13 years of service.

As AWE’s first official employee in 2007, Bill led the program department and worked on the Water Efficiency and Conservation State Scorecard, outdoor water savings research, the Water Conservation Tracking Tool, Cooling Tower Estimating Model and cooling technologies study, Sales Forecasting and Rate Model, and much, much more.

AWE members could always count on Bill to provide helpful, thorough and friendly technical assistance when they reached out with a question. His vast knowledge of all topics related to water efficiency was a tremendous asset to us all. We wish Bill all the best in his future endeavors, and thank him for his hard work and dedication.
THANK YOU & WELCOME

AWE would like to recognize and thank Pete DeMarco for his years of service on the Board of Directors and serving a Chair of the Board from 2017-2021. We also extend a warm welcome to our new Board members: Julie Hernandez-Tomlin (City of Chicago/SPAAN Tech Inc.) and Paula Paciorek (City of Houston).

Additionally, we thank and welcome our volunteers leaders serving on AWE's newly created Corporate Advisory Council, included are: Kirk Stinchcombe (Chair, Econics, Inc.), Troy Benavidez (LIXIL Int'l), Patrick Boyle (Sloan Valve), Susan Butler (Jacobs Engineering Grp.), Fernando Fernandez (TOTO USA), Warren Gorowitz (Hunter Industries), Russ Horner (Water Management, Inc.), Carol Kauffman Nowlin (Scott's Miracle Gro Co.) and Shannon Quinn (Procter & Gamble).

Thank You to Our 2021 Board of Directors:

- Ric Miles
  Chief Operating Officer
  Flume, Inc.

- Paula Paciorek
  Water Programs & Education Manager
  Houston Water

- Colby Pellegrino
  Deputy General Manager--Resources
  Southern Nevada Water Authority

- Kirk Stinchcombe (Ex-Officio)
  Chair, AWE Corporate Advisory Council
  Econics

- Colwyn Sunderland
  Infrastructure Planning Engineer
  Kerr Wood Leidal Associates, Ltd.

- Amy Talbot (Ex-Officio)
  Director, CalWEP Board
  Regional Water Authority

- Maureen Westbrook
  President
  Connecticut Water Company

- Carl Yates
  CEO
  Atlantic First Nations Water Authority

- Rob Zimmerman
  Director of Sustainability (retired)
  Kohler Co.
CONTRIBUTORS

The Board of Directors, staff, and membership would like to give special thanks to those individuals, organizations, and foundations who contributed additional financial resources to AWE in 2021. Without these contributions, we would not have been able to meet our financial goals and continue our mission of promoting the efficient and sustainable use of water.

Nathan Adams  Ric Miles  A&N Technical Services, Inc.
Anil Bamezai  Kenneth Mirvis  AlQUEOUS
Lou Bendon  Matthew Mostoller  California Water Efficiency Partnership
Veronica Blette  Violeta Olczak  Cavanaugh & Associates
Ron Burke  Sierra Orr  Central Texas Water Efficiency Network
Anne Carroll  Paula Paciorek  ComEd
Russ Chaney  Fabian Papa  The Cynthia and George Mitchell Foundation
Tom Chesnutt  Colby Pellegrino  Dickinson Associates
Bill Christiansen  Erin Raglund  Eagle Aerial Solutions
Kendall Christiansen  Klaus Reichardt  Energy Solutions
Rachel DeBruin  Brian Richter  Flume, Inc.
Pete DeMarco  David Rosenberg  Green Media Creations
Mary Ann Dickinson  Candice Rupprecht  IAPMO
Rolf Donath  Brian Skeens  Jacobs
Ben Emanuel  Julie Smitherman  LIXIL Corp.
Biju George  Barry Spilka  Maddaus Water Management
Jill Greiner  Kirk Stinchcombe  Metropolitan Water District of So. Cal.
Karen Guz  Colwyn Sunderland  Park Foundation
Julie Hernandez-Tomlin  Amy Talbot  Purlin, LLC
J.B. Hoyt  Wayne Tate  Rachio
Jeffrey Hughes  Gary Tilkian  Radian Developers
Jonathan Kleinman  Teresa Tork  RebornPC.com
Shana Knott  Gary Trachtman  The Scotts Miracle Gro Company
Emilie Knutson  Amy Vickers  Southern Nevada Water Authority/LVVWD
George Kunkel Jr.  David Viola  Texas State University
Matthew Lockard  Ron Voglewede  Texas Water Foundation
Laurel Loftin  Jennifer Walker  Water Demand Management
Timothy Loftus  Maureen Westbrook  Water Efficient Gardens
Frank Loge  Jeff Wilklow  Water Systems Optimization, Inc.
Peter Mayer  Carl Yates  Whirlpool Corporation
Bill McDonnell  Joe Zaniker  
Dwight Merriam  Robert Zimmerman  

And thank you to those anonymous contributors who gave via the AmazonSmile, Benevity Community Impact Fund, Giving Assistant, Network for Good, and PayPal Giving Fund, and other like services.

A sincere thanks to all.
ANNUAL MEMBERS

528 as of December 31, 2021

<table>
<thead>
<tr>
<th>New or returning member</th>
</tr>
</thead>
<tbody>
<tr>
<td>A &amp; N Technical Services, Inc.</td>
</tr>
<tr>
<td>Acton Water District</td>
</tr>
<tr>
<td>AQUEOUS</td>
</tr>
<tr>
<td>Alameda County Water District</td>
</tr>
<tr>
<td>Allan Dietemann</td>
</tr>
<tr>
<td>Alliance to Save Energy</td>
</tr>
<tr>
<td>American Rainwater Catchment Systems Association</td>
</tr>
<tr>
<td>American Rivers</td>
</tr>
<tr>
<td>American Supply Association*</td>
</tr>
<tr>
<td>American Water</td>
</tr>
<tr>
<td>Amy Vickers &amp; Associates</td>
</tr>
<tr>
<td>Aqua Water Supply Corporation</td>
</tr>
<tr>
<td>Aquarion Water Company</td>
</tr>
<tr>
<td>Aquify- an Exelon Company</td>
</tr>
<tr>
<td>Aquos Pools</td>
</tr>
<tr>
<td>Arapahoe County Water and Wastewater Authority</td>
</tr>
<tr>
<td>ARGO/CA Data Collaborative</td>
</tr>
<tr>
<td>Arizona Department of Water Resources</td>
</tr>
<tr>
<td>Arizona Municipal Water Users Association</td>
</tr>
<tr>
<td>Arlington Water Utilities*</td>
</tr>
<tr>
<td>Association of Water Board Directors</td>
</tr>
<tr>
<td>Atascadero Mutual Water Company</td>
</tr>
<tr>
<td>Athens-Clarke County Public Utilities Department</td>
</tr>
<tr>
<td>Atlanta Regional Commission</td>
</tr>
<tr>
<td>Austin Water Utility</td>
</tr>
<tr>
<td>Babbitt Center for Land and Water Policy at Lincoln Institute</td>
</tr>
<tr>
<td>Bay Area Water Supply &amp; Conservation Agency</td>
</tr>
<tr>
<td>Ben Eldridge*</td>
</tr>
<tr>
<td>Bernalillo County Public Works</td>
</tr>
<tr>
<td>Best Management Partners</td>
</tr>
<tr>
<td>Birch Bay Water &amp; Sewer District</td>
</tr>
<tr>
<td>Bottom Line Utility Solutions, Inc.</td>
</tr>
<tr>
<td>Brendle Group, Inc.</td>
</tr>
<tr>
<td>Brown and Caldwell*</td>
</tr>
<tr>
<td>Burbank Water and Power</td>
</tr>
<tr>
<td>C.J. Erickson Plumbing Co.</td>
</tr>
<tr>
<td>C3 Water Inc.</td>
</tr>
<tr>
<td>California State Water Resource Control Board</td>
</tr>
<tr>
<td>California Dept. of Water Resources</td>
</tr>
<tr>
<td>California Water Association</td>
</tr>
<tr>
<td>California Water Services Company</td>
</tr>
<tr>
<td>Calleguas Municipal Water District</td>
</tr>
<tr>
<td>Cambria Community Services District</td>
</tr>
<tr>
<td>Canadian Water &amp; Wastewater Association</td>
</tr>
<tr>
<td>Capital Regional District</td>
</tr>
<tr>
<td>Carlsbad Municipal Utility District</td>
</tr>
<tr>
<td>Carole Baker</td>
</tr>
<tr>
<td>Carpinteria Valley Water District</td>
</tr>
<tr>
<td>Cascade Water Alliance</td>
</tr>
<tr>
<td>Casitas Municipal Water District</td>
</tr>
<tr>
<td>Castle Pines North Metropolitan District</td>
</tr>
<tr>
<td>Castle Rock Water</td>
</tr>
<tr>
<td>Cavanaugh</td>
</tr>
<tr>
<td>Centennial Water and Sanitation District</td>
</tr>
<tr>
<td>Center for Water Efficient Landscaping, USU</td>
</tr>
<tr>
<td>Central Arkansas Water</td>
</tr>
<tr>
<td>Central Basin Municipal Water District*</td>
</tr>
<tr>
<td>Central Utah Water Conservancy District</td>
</tr>
<tr>
<td>Chicago Faucets</td>
</tr>
<tr>
<td>Chicago Metropolitan Agency for Planning</td>
</tr>
<tr>
<td>Chino Basin Water Conservation District</td>
</tr>
<tr>
<td>Cinco Municipal Utility District #8</td>
</tr>
<tr>
<td>Citizens Water Advocacy Group</td>
</tr>
<tr>
<td>Citrus Heights Water District</td>
</tr>
<tr>
<td>City of Allen, TX</td>
</tr>
<tr>
<td>City of Ashland, OR</td>
</tr>
<tr>
<td>City of Aurora, CO</td>
</tr>
<tr>
<td>City of Avondale, AZ</td>
</tr>
<tr>
<td>City of Azusa, CA</td>
</tr>
<tr>
<td>City of Bellingham, WA</td>
</tr>
<tr>
<td>City of Bend, OR</td>
</tr>
<tr>
<td>City of Benicia, CA</td>
</tr>
<tr>
<td>City of Beverly Hills, CA</td>
</tr>
<tr>
<td>City of Big Bear Lake, CA</td>
</tr>
<tr>
<td>City of Billings, MT</td>
</tr>
<tr>
<td>City of Boulder, CO</td>
</tr>
<tr>
<td>City of Bozeman, MT</td>
</tr>
<tr>
<td>City of Bremerton, WA</td>
</tr>
<tr>
<td>City of Brentwood, CA</td>
</tr>
<tr>
<td>City of Buda, TX</td>
</tr>
<tr>
<td>City of Calgary, Alberta, Canada</td>
</tr>
<tr>
<td>City of Camarillo, CA</td>
</tr>
<tr>
<td>City of Carmel, IN</td>
</tr>
<tr>
<td>City of Cedar Park, TX</td>
</tr>
<tr>
<td>City of Charlottesville, VA</td>
</tr>
<tr>
<td>City of Chicago, IL</td>
</tr>
<tr>
<td>City of Chino, CA</td>
</tr>
<tr>
<td>City of Chino Hills, CA</td>
</tr>
<tr>
<td>City of College Station, TX</td>
</tr>
<tr>
<td>City of Colton, CA*</td>
</tr>
<tr>
<td>City of Corona, CA</td>
</tr>
<tr>
<td>City of Corvallis, OR</td>
</tr>
<tr>
<td>City of Cotati, CA</td>
</tr>
<tr>
<td>City of Dallas, TX</td>
</tr>
<tr>
<td>City of Davis, CA</td>
</tr>
<tr>
<td>City of Delano, CA</td>
</tr>
<tr>
<td>City of Durham, NC</td>
</tr>
<tr>
<td>City of Escondido, CA</td>
</tr>
</tbody>
</table>
ANNUAL MEMBERS

Continued - 528 as of December 31, 2021

City of Farmersville, TX
City of Flagstaff, AZ
City of Folsom, CA
City of Forney, TX
City of Fort Worth, TX
City of Fountain Valley, CA
City of Fresno, CA
City of Frisco, TX
City of Fullerton, CA
City of Gallup, NM
City of Garland, TX
City of Glendale, AZ
City of Glendale, CA
City of Glendora, CA
City of Golden, CO
City of Goodyear, AZ
City of Gallup, NM
City of Garland, TX
City of Glendale, AZ
City of Glendora, CA
City of Golden, CO
City of Goodyear, AZ
City of Greeley, CO
City of Griffin, GA
City of Guelph, Ontario, Canada
City of Hamilton, Ontario, Canada
City of Hays, KS
City of Highland Park, IL
City of Hillsboro, OR
City of Houston, TX
City of Huntington Beach, CA
City of Joliet, IL
City of La Verne, CA
City of Leduc, Alberta, Canada
City of Livermore, CA*
City of Lloydminster, Alberta, Canada
City of Lompoc, CA*
City of London, Ontario, Canada
City of Longmont, CO
City of Manteca, CA
City of McKinney, TX
City of Mesquite, TX
City of Milpitas, CA*
City of Mountain View, CA
City of Napa, CA
City of New Berlin, WI
City of Newport Beach, CA
City of Oceanside, CA
City of Oklahoma City, OK
City of Olympia, WA
City of Ontario, CA
City of Oxnard, CA
City of Palo Alto, CA
City of Paso Robles, CA
City of Petaluma, CA
City of Phoenix, AZ
City of Plano, TX
City of Pomona, CA
City of Poway, CA
City of Princeton, TX
City of Racine, WI
City of Redlands, CA*
City of Redwood City, CA
City of Renton, WA
City of Richardson, TX
City of Rio Rancho NM
City of Rockwall, TX
City of Rohnert Park, CA
City of Roseville, CA
City of Round Rock, TX
City of Royse City, TX
City of Sacramento, CA
City of San Clemente, CA
City of San Diego, CA
City of San Juan Capistrano, CA
City of San Luis Obispo, CA
City of Santa Ana, CA
City of Santa Barbara, CA
City of Santa Cruz, CA
City of Santa Fe, NM
City of Santa Monica, CA
City of Santa Rosa, CA
City of Scottsdale, AZ
City of Sonoma, CA
City of Spokane, WA
City of St. George, UT
City of St. Helena, CA*
City of Sugar Land, TX
City of Surprise, AZ
City of Thornton, CA
City of Torrance, CA
City of Tumwater, WA
City of Turlock, CA
City of Upland, CA
City of Vacaville, CA
City of Vallejo, CA
City of Vancouver, British Columbia, Canada
City of West Sacramento, CA
City of Westminster, CO
City of Winnipeg, Manitoba, Canada
City of Woodland, CA
City of Wylie, TX
City of Yuba City, CA*
Coachella Valley Water District
Coastside County Water District
Cobb County Water System
Colorado Springs Utilities
Colorado Water Conservation Board
Colorado WaterWise
Commonwealth Edison

*New or returning member
ANNUAL MEMBERS

Continued - 528 as of December 31, 2021

Connecticut Dept. of Energy and Environmental Protection
Connecticut Dept. of Public Health - Drinking Water Section
Connecticut Water Service
Contra Costa Water District
Cottonwood Water and Sanitation District
County of Maui Dept. of Water Supply
Crescenta Valley Water District
Cucamonga Valley Water District
Current
Daily Acts
Dakota Ridge Partnership
Davis Consulting
DC Water
DCSE, Inc.*
Denver Botanic Gardens
Denver Water
Dickinson Associates*
Dominion Water and Sanitation District
DrizzleX
Dublin San Ramon Services District
DuPage Water Commission
Dynamic Water Technologies, LLC
Eagle Aerial Solutions
East Bay Municipal Utility District
East Cherry Creek Valley Water and Sanitation District
East Orange County Water District
East Valley Water District*
Eastern Municipal Water District
Eastern Research Group, Inc.
Ecolblue
Ecology Action
Econics
EcoSystems, LLC
Edwards Aquifer Authority
El Dorado Irrigation District
El Paso Water Utilities
El Toro Water District
Element Water Consulting, Inc.
Elsinore Valley Municipal Water District
Energy Datametrics, LLC*
Energy Solutions*
ET Irrigation*
Fallbrook Public Utility District
Fayette County Water System
Flume, Inc.
Food Service Technology Center
Foothill Municipal Water District
Fort Collins Water Utilities
Freese and Nichols, Inc.
Gary Klein and Associates
Georgia Water Wise Council
Global Midwest Alliance
Global Water Works
Golden State Water Company
Goleta Water District
Great Basin Water Co.
Great Oaks Water Company
Green Builder Coalition
Green Media Creations, Inc.*
H.W. (Bill) Hoffman & Associates, LLC
H2O Connected
Halifax Water
Harris County Utility District 15
Harris-Galveston Subsidence District
Hazen and Sawyer
Helix Water District
Hendon Solutions Group
Hawaii Commission on Water Resource Management
Hunter Industries
Hydraloop, Inc.*
Imagine H2O
IN Communications
Indian Wells Valley Water District
Inland Empire Utilities Agency
InPipe Energy
Institute for Sustainable Futures
International Code Council
International Association of Plumbing and Mechanical Officials
Inverness Water and Sanitation District
IrriGreen
Irvine Ranch Water District
Jacobs
Judicial Council of California
Jurupa Community Services District
Kane County, IL
Kern County Water Agency
Kerr Wood Leidal Associates
Kohler Co.
Kunkel Water Efficiency Consulting
Laguna Beach County Water District
Lake Arrowhead Community Services District
Lakehaven Water and Sewer District
Lakeway Municipal Utility District
Las Cruces Utilities
Las Virgenes Municipal Water District
Liberty Utilities
Liquid Solutions Group, LLC
LIXIL Corp./American Standard Brands
Liz Gardener
Lone Star Chapter, Sierra Club
Lone Star Groundwater Conservation District

*New or returning member
ANNUAL MEMBERS

Continued - 528 as of December 31, 2021

Long Beach Water
Los Angeles County Waterworks District
Los Angeles Dept. of Water & Power
Los Osos Community Services District*
Lower Colorado River Authority
M.Cubed
Maddaus Water Management
Madison Water Utility
MaP Testing
Margaret Little Energy Consulting
Marin Municipal Water District
Marina Coast Water District
Mary Ann Dickinson
Massachusetts Dept. of Conservation & Recreation
Massachusetts Water Resources Authority
Maureen Erbeznik & Associates
McHenry County Government
Medford Water Commission
Melbourne Water
Meridian Metropolitan District
Mesa Water District
Metropolitan North Georgia Water Planning District
Metropolitan Water District of Southern California
Metrus Energy
Mid-Peninsula Water District
Moen Incorporated
Mojave Water Agency
Monte Vista Water District
Monterey Peninsula Water Management District
Moulton Niguel Water District
Municipal Water District of Orange County
Myoma Dunes Water Company
National Association of Water Companies
National Turfgrass Evaluation Program
National Wildlife Federation
NEOPERL, Inc.
New Braunfels Utilities
New Mexico Water Conservation Alliance
Niagara Conservation Corporation
Nipomo Community Services District
North Coast County Water District
North Fort Bend Water Authority
North Marin Water District
North Texas Municipal Water District
Northern Water
Northwest Water & Energy Education Institute
O’Cain Consulting, Inc.
Olivenhain Municipal Water District
Orange County Utilities
Orange County Water District
Orange Vale Water Company
Orlando Utilities Commission
Otay Water District
Padre Dam Municipal Water District
Panhandle Groundwater Conservation District
Park City Municipal Corporation
Parker Water & Sanitation District
Pasadena Water & Power
Pete DeMarco
Philadelphia Water Department
Pinery Water and Wastewater District
Placer County Water Agency
Platte Canyon Water & Sanitation District
Plumbing Manufacturers International
Plumbing-Heating-Cooling Contractors--National Association
POLIS Project
Polk County Utilities
Portland Water Bureau
PReP Intl*
Prier H2O*
Procter & Gamble
Public Service Commission of Wisconsin
Pūlama Lāna’i
Pump Pod USA
Pure V Water Solutions, LLC*
Pürlin, LLC
Rachio, Inc.
Radian Developers
Rain Bird Corporation
Rancho California Water District
Rangeview Metropolitan District
Region of Durham
Region of Peel
Region of Waterloo
Regional Water Authority
Regional Water Providers Consortium
Reseau Environnement
RightThere, LLC
Rincon del Diablo Municipal Water District
Riverside Public Utilities
Rockland County Task Force on Water Resources Management
Rogue Water
Roth Ecological Design International
Rubidoux Community Services District
Sacramento County Water Agency
Sacramento Suburban Water District
Salt Lake City, Dept. of Public Utilities
San Antonio Water System

*New or returning member
ANNUAL MEMBERS

Continued - 528 as of December 31, 2021

San Bernardino Valley Municipal Water District
San Diego County Water Authority
San Dieguito Water District
San Francisco Public Utilities Commission
San Gabriel Valley Water Company
San Jacinto River Authority
San Jose Water Company
Santa Ana Watershed Project Authority
Santa Barbara County Water Agency
Santa Clarita Valley Water Agency
Santa Margarita Water District
Seattle Public Utilities
Sensor Industries
Sharon Waller*
Shower Stream*
Simplyscapes*
Sink Spinner
SJW TX Inc. dba Canyon Lake Water Service*
Sligo Creek Resources
Sloan Valve Company
Smart Use, LLC
Solano County Water Agency
Sonoma Water
Soquel Creek Water District
South Coast Water District
South Florida Water Management District
South Metro Water Supply Authority
South Tahoe Public Utility District
Southern Alberta Institute of Technology
Southern California Gas Company
Southern Nevada Water Authority
Southwest Florida Water Management District
SPAAN Tech, Inc.*
Spanaway Water Company
St. Johns River Water Management District
Stanford University
STEMhero, LLC
Stonegate Village Metropolitan District
Suburban Water Systems
Sutherland & Associates
Suwannee River Water Management District
Sweetwater Authority
Synergy Companies
T&S Brass and Bronze Works, Inc.
Tacoma Water
Tahoe City Public Utility District
Tampa Bay Water
Tampa Water Department
Tarrant Regional Water District
Tempe Municipal Utilities Department
Texas A&M AgriLife Research
Texas American Water Works Association
Texas Commission on Environmental Quality
Texas Water Development Board
Texas Water Foundation
The Irrigation Association
The Meadows Center for Water and the Environment
The Scotts Miracle-Gro Company
The Smart Water Networks Forum
The Water Council
The Woodlands Water Agency
The Writing Company
Three Valleys Municipal Water District
Toho Water Authority
TOTO USA
Town of Cary, NC
Town of Clarkdale, AZ
Town of Oro Valley, AZ
Town of Wellington, CO
Town of Windsor, CA
Town of Windsor, CO
Trabuco Canyon Water District
Track I.O. Technologies
TRC Companies - Water Program Division*
Tualatin Valley Water District
Tucson Water
Turfgrass Water Conservation Alliance
U.S. Climate Change Network
U.S. Water Alliance
UC Davis, Center for Water and Energy Efficiency
Uponor North America*
Upper San Gabriel Valley municipal Water District
Upper Trinity Regional Water District
USBR Lower Colorado Region
Utah Rivers Council
Utah Water Conservation Forum
Vallecitos Water District
Valleymount Municipal Water District
Valley County Water District
Valley of the Moon Water District
Valley Water
Valparaiso City Utilities
Ventura County Water Works District #8
Ventura Water
Village of Somers
Vinduino, LLC*
Walnut Valley Water District
Washington County Water Conservancy District*
Water - Use It Wisely
Water and Wastewater Authority of Wilson

*New or returning member
ANNUAL MEMBERS

Continued - 528 as of December 31, 2021

Water Demand Management
Water Efficient Garden
Water Forum
Water Management, Inc.
Water Replenishment District of Southern California
Water Services Association of Australia
Water Systems Consulting, Inc.
Water Systems Optimization, Inc.
WateReuse Association
Waterkind Consulting Services, Ltd.
Waterless Co., Inc.
Watershed, LLC
WaterSmart Software, Inc.
Waukesha Water Utility
West Basin Municipal Water District
West Harris County Regional Water Authority
Western Municipal Water District
Western Policy Research
Whirlpool Corporation
Winter Haven Water*
Wisconsin Dept. of Natural Resources
Wisconsin American Water Works Association
Withlacoochee Regional Water Supply Authority
World Resources Institute
Yates Water Management Inc.
Yucaipa Valley Water District
Zone 7 Water Agency

*New or returning member
FINANCES

REVENUE

Membership Dues $738,547
Special Projects $274,545
Grants & Contributions $147,148
Board Member Donations $5,108
Investment Income $525
Miscellaneous Income $15,655

$1,181,528

EXPENSES

Program Services $978,714
Administrative $286,223
Fundraising $13,170

$1,278,107

TOTAL NET ASSETS

$281,461