A singular voice and a platform for water use efficiency and water conservation, bringing a critical perspective to an increasingly thirsty North America.
Message from the CEO

2018 has been a fabulous year for us at the Alliance for Water Efficiency (AWE). Our years of hard work are bearing fruit in building partnerships and highlighting our ongoing efforts to provide cutting-edge research and technical assistance. Our members tell us that we are making a difference.

We completed a great year with our first state chapter, the California Water Efficiency Partnership, combining the knowledge and capabilities that enable us to work effectively at local levels and on national stages. Our first project together was a published analysis of the financial benefits that water conservation programs provide in reducing water rates in the City of Los Angeles. We also launched a joint project on Advanced Metering Infrastructure (AMI), which is changing the rules for AMI purchasing and deployment, not only in California, but across the nation. Many more joint projects are underway with our new state chapter. Stay tuned.

We also had great response to our 2017 State Water Efficiency and Conservation Scorecard project. In 2018, AWE released a closer look at the state-level water efficiency and conservation policies in the seven Colorado River Basin states. That got the attention of the State of Nevada. In an effort to improve their score, Nevada legislators enacted a bill – AB 163 – that changes planning rules, requires water-loss audits and reporting, and requires WaterSense-rated fixtures in most construction. In the next state scorecard, Nevada’s scores will certainly improve!

The Texas Economic Benefits Report is another example of a great partnership. We published it in partnership with the Texas Water Foundation, and it shows that every $1 invested in water efficiency yields $1.30 to state output and adds $0.80 to the state gross product … creating thousands of jobs in the process.

Also in Texas, we built a version of our successful Water Conservation Tracking Tool for Texas utilities to use in the State’s water conservation planning requirements. We built the model in a partnership with the Texas Water Development Board. It contains pre-loaded demand projections for 462 municipal water systems and a comprehensive library of water conservation measures. We are very proud of this partnership, and we are poised to continue this kind of work in other state and provinces across the U.S. and Canada.

Making a difference is why we exist. It is gratifying to see our efforts working in so many geographies and with so many partners.

Sincerely,

Mary Ann Dickinson
President and CEO
Board of Directors

OFFICERS

Pete DeMarco (Chair)
Executive Vice President, Advocacy & Research, The IAPMO Group

Kirk Stinchcombe (Vice-Chair)
Founding Director, Econics

Jeff Taylor (Treasurer)
Vice President, Freese and Nichols, Inc.

Carol Ward (Secretary)
Assistant Director, Arizona Municipal Water Users Association

DIRECTORS

Anne Carroll
Director, Office of Water Resources
MA Department of Conservation and Recreation

Tom Heikkinen
General Manager
Madison Water Utility

Zane Marshall
Director, Resources and Facilities
Southern Nevada Water Authority

Bill McDonnell
Water Efficiency Manager
Metropolitan Water District of Southern California

Ric Miles
Vice President, Corporate Development
Rachio, Inc.

Jennifer Riley-Chetwynd
Director of Marketing & Social Responsibility
Denver Botanic Gardens

Amy Talbot (Ex-Officio)
Chair, CalWEP Board of Directors
Regional Water Authority

Ron Voglewede
Global Sustainability Director
Whirlpool Corporation, North American Operations

Jennifer Walker
Senior Program Manager for Water Programs
National Wildlife Federation

Maureen Westbrook
Vice President, Customer & Regulatory Affairs
Connecticut Water Company

Rob Zimmerman
Director, Sustainability
Kohler Co.

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Staff

Mary Ann Dickinson
President and CEO

Gursharan Bains
Membership Assistant

Megan Chery
Manager, Development and Special Projects

Bill Christiansen
Director of Programs

Jeffrey Hughes
Director of Operations

Liam McCarthy
Administrative and Outreach Coordinator

Molly Schaefer
Accounting Manager

Lacey Smith
Program Planner
2018 Accomplishments

Strategic Plan

In 2018, AWE released its 2018-2020 Strategic Plan, the fifth such plan since our inception. This detailed roadmap of our goals and objectives builds on the successes of our past and hones our commitment to serving the needs of our members, partners, and stakeholders. The plan identifies a five-element Sustainable Water Vision to support sustainable water management through 2030:

- Efficiency First
- Water-Smart Federal, State/Provincial, and Local Policies
- Sustainable Water Rates and Fiscally Healthy Water Systems
- Right-Sized, Water-Tight, and Intelligent Systems
- Integrated, Systems-Based Approach

The full 2018-2020 Strategic Plan, including specific objectives for each pillar of the plan, is available on the AWE website.

Policy Advocacy

U.S. EPA WaterSense® Program Authorization

AWE has advocated strongly for the U.S. EPA’s WaterSense program since its inception in 2006. In October 2018, the President signed America’s Water Infrastructure Act of 2018, lifting WaterSense from its status as a “discretionary” program at the EPA to federal legal status. WaterSense, a voluntary public-private partnership, has saved more than 2.7 trillion gallons of water and $68 billion on American’s water and energy bills since 2006. The program’s elevation to federal law was a major victory for AWE, our partners, and all those who value water!

Legislative Activity

Federal-Level

AWE’s Legislative Watch page tracks the status of congressional activity-related water conservation and efficiency. In addition, AWE provides information on the bills in email communications to our members. Here is a list of the bills tracked throughout 2018:

- H.R. 301 - NIST Plumbing Research Act of 2017
- H.R. 448 - Water Conservation Rebate Tax Parity Act
- H.R. 1663 - Water Resources Research Amendments Act
- H.R. 2328 - Low-Income Sewer and Water Assistance Program Act of 2017
- H.R. 3275 - Water and Energy Sustainability through Technology
- H.R. 3906 - Innovative Stormwater Infrastructure Act of 2017
- H.R. 7279 - Water Infrastructure Improvement Act
- S. 385 - Energy Savings and Industrial Competitiveness Act
- S. 692 - Water Infrastructure Flexibility Act
- S. 1137 - The Clean Safe Reliable Water Infrastructure Act
- S. 1460 - Energy and Natural Resources Act of 2017
- S. 1464 - Water Conservation Tax Parity Act
- S. 1695 - Innovative Storm Water Management Act of 2017
- S. 1696 - Smart Energy and Water Efficiency Act of 2017
- S. 1700 - Water Efficiency Improvement Act of 2017
- S. 2800 - America’s Water Infrastructure Act of 2018
- S. 3021 - America’s Water Infrastructure Act of 2018 (Formerly S. 2800)
Research and Programming

California Policy for Onsite Systems

AWE, in partnership with the San Francisco Public Utilities Commission (SFPUC), conducted three regional stakeholder outreach workshops across California to collect feedback on the draft model state regulation. In all, 130 participants attended, and following the workshops, AWE and SFPUC issued a report entitled California Water Policy Challenge: Bridging the Gap between Water Innovation and Regulation in California—Developing a Statewide Policy for Onsite Non-Potable Water Systems: Stakeholder Outreach.

Los Angeles Department of Water & Power Avoided Cost Analysis

In 2018, AWE partnered with our California chapter, the California Water Efficiency Partnership (CalWEP) and the Los Angeles Department of Water and Power (LADWP) to study whether Los Angeles ratepayers were better off as a result of long-term water conservation efforts. LADWP provides water to more than 4 million residents in the City of Los Angeles. The study analyzed LADWP’s water conservation efforts and impact over the past several decades. With conservation programs in place, LADWP customers reduced their water use from 180 gallons per capita per day in 1990 to 106 in 2016. At the same time, the population increased from 3.5 to 4 million people. As water use decreased, the study found that LADWP avoided roughly $11 billion in costs from 1990 to 2016 that would have come from having to purchase additional water to serve 500,000 more people. The result: Customer bills are nearly 27 percent lower today than they would have otherwise been.

This report shows that conservation is not a primary driver of water rate increases, and it provides an example to utilities considering adopting similar conservation programs. It also shows that conservation programs and efficiency-oriented rate structures pay off through lower utility operating costs, ultimately lowering the cost burden on customers.

State-Level

Additionally, AWE tracks state-level legislative activity. In 2018, AWE included bills from five different states in our "Legislative Watch" effort:

California

- AB 1668 - Water Management Planning
- SB 606 - Water Management Planning
- SB 966 - Onsite Treated Nonpotable Water Systems

Hawaii

- HB 2248 HD1 - A Bill for an Act Relating to Consumer Protection

Rhode Island


Vermont

- HB 410 - An Act Relating to Adding Products to Vermont’s Energy Efficiency Standards for Appliances and Equipment

Washington

- HB 2327 - 2017-18 - Concerning Appliance Efficiency Standards

Standards and Codes

AWE representatives attended more than 180 codes and standards events and meetings during 2018. AWE spoke on behalf of efficiency at meetings sponsored by such organizations as the American National Standards Institute (ANSI), American Society of Civil Engineers Structural Engineering Institute (ASCE), American Society of Heating, Refrigerating and Air Conditioning Engineers (ASHRAE), American Society of Mechanical Engineers (ASME), Canadian Standards Association (CSA), International Association of Plumbing and Mechanical Officials (IAPMO), International Code Council (ICC), Green Building Initiative (GBI), and the U.S. Breen Building Council (USGBC).
Accomplishments

Texas Economic Benefits Report

In partnership with the Texas Water Foundation, AWE led a project evaluating statewide investments in water efficiency and the impact on the economy and job creation within the Lone Star State. The final report, entitled *Impact of Water Efficiency Program Expenditure on the Texas Economy*, showed solid returns: every dollar invested by the state on water efficiency yielded $1.30 to state output and $0.80 to gross state product. A $2 billion investment in water efficiency would not only provide $2.6 billion in state output and $1.6 billion in gross state product, it would also create thousands of jobs for utility staff, builders, plumbers, irrigation contractors, retailers, and others.

Texas Municipal Water Conservation Planning Tool

Texas water utilities with 3,300 or more connections must submit Water Conservation plans to the Texas Water Development Board (TWDB). To help in this process, AWE created the Texas Municipal Water Conservation Planning Tool, a compact, customized version of AWE’s own Water Conservation Tracking Tool specifically tailored to the Lone Star State. It contains pre-loaded water demand projections for 462 Texas municipal water systems and includes a library of pre-defined water conservation measures. This tool aims to provide Texas utilities with the resources to comply with TWDB rules, while developing a conservation strategy that saves water and money for their communities.

Technical Assistance

AWE staff members fielded over 100 technical assistance requests in 2018. Technical assistance remains a core function of AWE, and it is an important member benefit. Requests covered general topics, including commercial, industrial, and institutional conservation; policy and regulations; rates and revenue; and residential water use.

Water Efficiency and Conservation State Scorecard - Colorado River Basin

In 2017, AWE released a five-year update to its 2012 *Water Efficiency and Conservation State Scorecard*, a comprehensive assessment of laws in all 50 states. Building upon this research, AWE published a report in 2018 titled *State-Level Water Efficiency and Conservation Laws in the Colorado River Basin*. This paper focused on the seven Colorado River Basin (CRB) states of Arizona, California, Colorado, Nevada, New Mexico, Utah, and Wyoming. It not only recognized successes; most importantly, it identified opportunities where laws can be strengthened to advance the sustainable use of water in the Basin.

The Colorado River Basin is experiencing many changes that are likely to reduce the amount of available water in the region. State legislation can be among the most effective methods to promote the efficient and sustainable use of water, and this report highlights examples of laws that excel in these areas, providing a resource for stakeholders who are seeking guidance to improve their state’s legal frameworks. AWE’s ability to leverage the findings of this report immediately started to trigger legislative activity in the CRB states, most notably in the State of Nevada.

Business Guide

AWE’s Business Guide is one of the many ways the Alliance connects the business community to water providers and municipalities, thus promoting partnerships that can devise solutions to today’s water challenges. In June 2018,
we published an updated version of the AWE Business Guide containing a complete listing of AWE’s business and industry members. This Guide showcases the breadth of technical, consultative, and strategic products and services offered by our 88 member companies.

Building Partnerships

California Water Efficiency Partnership

Nearly 150 water conservation professionals, water industry leaders and elected officials came together in March 2018 in Sacramento to mark the official launch and evolution of the California Water Efficiency Partnership (CalWEP). In January, CalWEP announced that it would become the first state chapter of the Alliance for Water Efficiency, bringing together two of the country’s major organizations dedicated to improving and enhancing water efficiency in California and throughout North America.

Water Star Award

Every year, AWE presents its “Water Star” award to recognize individual excellence in water efficiency. The award celebrates the “unsung hero”—the water conservation practitioner working in the trenches who makes a huge difference through quiet dedication, passion, and progressive approaches to move our field forward.

This year’s award went to Glen Pleasance, Water Efficiency Manager for the Region of Durham in the Canadian Province of Ontario. During his twenty years as a Water Efficiency Manager, he has—virtually on his own—designed and managed toilet replacement programs, published a well-regarded “Household Guide to Water Efficiency,” developed water efficient demonstration gardens, conducted summer student lawn watering reduction programs, implemented rain water harvesting programs, managed indoor and outdoor water audit programs, and instituted water loss reduction programs.

Glen also served as a charter member of the Alliance for Water Efficiency’s Board of Directors, serving the maximum 9 years before being termed out. He also served as the first treasurer of AWE, a role he diligently served for 6 years.

Formerly the California Urban Water Conservation Council (CUWCC), CalWEP is focused on helping water providers make water conservation a way of life in California. The Partnership carries forward the leadership, expertise, and collaboration that was a CUWCC hallmark, but with a new framework that allows the organization to serve members and quickly adapt to California’s changing regulatory, political, social, economic, and environmental climate. The new name communicates a vision for an organization that provides leadership on water efficiency issues in California and also conveys a spirit of inclusion and collaboration among a wide variety of stakeholders. CalWEP’s mission is to maximize urban water efficiency and conservation throughout California by supporting and integrating innovative technologies and practices; encouraging effective public policies; advancing research, training, and public education; and building collaborative approaches and partnerships.

AWE’s President and CEO Mary Ann Dickinson served as CalWEP’s Executive Director in 2018. CalWEP’s Board members include representatives from California’s water providers, as well as the business and non-profit sectors.

“In the 12th landmark anniversary of the WaterSense® program, AWE was proud to honor Glen Pleasance with the Water Star Award.”

Alliance for Water Efficiency 2018 Annual Report 7
Accomplishments

Education and Training

Conferences and Workshops

AWE brought conservation and efficiency expertise to water professionals across North America. Our staff attended conferences throughout the United States and Canada, conducted workshops for our members, and held webinars on a variety of topics. It is a crucial part of our mission to educate and empower water suppliers, business owners, and government officials to preserve our most precious resource.

In 2018, AWE staff participated in the following conferences and events:

- Jan. 29-30: CA Irrigation Institute Conference
- Feb. 1: Austin Water Conservation Symposium
- March 7: CalWEP Partner Plenary in Sacramento, CA
- March 15: Imagine H2O/WEF Water Innovation Forum
- March 20: Water Conservation Showcase – PG&E Center
- March 22: Water Policy Conference, UC Davis
- March 26-27: Sustainable Water Management Conference
- April 19: UC Davis Energy Affiliates Forum
- April 24-28: Singapore Water Academy
- May 3-4: Sustainable Water Resources Roundtable
- May 15-16: Emerging Water Technology Symposium
- May 30-31: CalWEP Peer to Peer Conference in San Francisco, CA
- June 11-14: AWWA Annual Conference and Exposition
- July 9-11: USWA One Water Summit in Minneapolis, MN
- Aug. 10: San Bernardino County Water Conference in Ontario, CA
- Sept. 10-11: APA Water Planning Connect Conference in Kansas City, KS
- Sept. 19: CalWEP Partner Plenary in Costa Mesa, CA
- Sept. 24: Connecticut Water Plan Workshop
- Oct. 3-5: WaterSmart Innovations Conference in Las Vegas, NV
- Oct. 30: CWA Conference, Monterey
- Nov. 5-6: CWWA National Water & Wastewater Conference
- Nov. 8: North Texas Water Conservation Symposium
- Nov. 14: Financing Sustainable Water Rates Workshop - Sharon, MA
- Nov. 26-30: ACWA Fall Conference
- Dec 12: CalWEP Partner Plenary in Napa, CA

Webinars

In 2018, AWE held nine webinars on numerous water efficiency topics, including three outdoor water webinars in collaboration with the U.S. Environmental Protection Agency. Nearly 2,000 people attended or viewed these webinars. Topics included:

- Using Mobile Technology to Communicate with Water Customers (AWE/EPA Partnership Webinar)
- 2017 Water Efficiency and Conservation State Scorecard: A Five Year Update
- The First State Chapter of AWE: What Does This Mean For You?
- Outdoor Water Use and Green Infrastructure (AWE/EPA Partnership Webinar)
- Exemplary Programs Series - Customer Rebate Management: Scottsdale Water's Modern Approach to Rebates
- California’s New Conservation Requirements: Coming to a Theater Near You?
- Rates and Water Conservation: What You Need to Know
- Reducing Outdoor Water Use with Micro-irrigation (AWE/EPA Partnership Webinar)
- Exemplary Programs Series - Becoming a World Leader in Water Loss Control: the Amazing Story of Halifax Water
HELPED SECURE
FEDERAL
AUTHORIZATION
OF THE EPA WATERSENSE® PROGRAM

2,000
PROFESSIONALS TRAINED THROUGH
9
WEBINARS COVERING
TOPICS INCLUDING:
- WATER LOSS
- REBATE MANAGEMENT
- OUTDOOR WATER USE

300
NEW DOWNLOADS
OF TOOLS FOR CONSERVATION
PLANNING, RATES, WATER-NEUTRAL
GROWTH AND COMMERCIAL
KITCHENS

BUILT INPUT IN MORE THAN
180
MEETINGS ON STANDARDS AND
CODES

5,000
PROFESSIONALS REACHED THROUGH
56
PRESENTATIONS AT
EVENTS ACROSS NORTH
AMERICA

118
NEW EFFICIENCY LEADERS
JOINED OUR NETWORK

RELEASED THE 2017
WATER CONSERVATION
STATE SCORECARD

COMPLETED A 2 YEAR
LANDSCAPE TRANSFORMATION
STUDY DETAILING THE
ANALYTICS ON SAVINGS AND
RECOMMENDATIONS
Accomplishments

Online Presence

Social Media
AWE’s Facebook presence grew by 6% over 2017, and our number of Twitter followers grew by 8% to 6,122.

Primary Website
The Alliance’s website, www.AllianceForWaterEfficiency.org, offers the water industry’s most comprehensive collection of resources on water efficiency and conservation, including the latest information on water efficiency standards, policies, programs, and practices. The site serves water professionals, facility managers, academic researchers, and anyone interested in sustainable water use. This year saw 309,402 page views.

Financing Sustainable Water
Our Financing Sustainable Water website, www.financingsustainablewater.org, provides resources to help utilities implement rate structures that are resource and fiscally efficient. The site also offers tools that help utilities communicate changes in rate structures with their customers. The site received 12,682 page views in 2018.

Home Water Works
Our Home Water Works website, www.home-water-works.org, provides customers with tips and tools for saving water at home, most notably through the use of its Water Usage Calculator, which lets water users see which parts of their home are least efficient and how they could make changes to further conserve. The site received 361,009 page views in 2018.

Networking and Peer Connections

2018 Emerging Water Technology Symposium
AWE served on the planning committee for the 2018 Emerging Water Technology Symposium along with the American Society of Plumbing Engineers, the International Association of Plumbing and Mechanical Officials, Plumbing Manufacturers International, and the World Plumbing Council. The Symposium provides a unique opportunity to meet well-known experts from across the globe. Participants learned about emerging technologies and innovative green plumbing and mechanical concepts; they viewed presentations; and they discussed emerging technologies for the water efficiency, plumbing and mechanical industries. The 2018 conference took place in May 2018 in Ontario, California.

Member Advisory Committees

Education and Outreach
The Education and Outreach Committee met six times in 2018. The 58 committee members representing 48 organizations advised the AWE Board and staff on issues related to webinars and training workshops, consumer education programs such as the Home Water Works website, and public outreach for AWE projects.

Water Efficiency Research
The Water Efficiency Research Committee met six times in 2018. The 62 committee members representing 50 organizations guided AWE’s research agenda by assisting with the identification of specific research projects, funding partners, and grants. Additionally, the committee played a part in reviewing the progress of AWE-initiated research projects.

WaterSense and Water-Efficient Products
The WaterSense and Water-Efficient Products Committee’s 62 members from 49 organizations met five times in 2018. The committee advised the AWE Board and staff on communication with federal, state/provincial, and local officials, business leaders, and water related organizations on voluntary and regulatory proposals, including efficiency criteria, program funding, and legislative authority.
City of Upland
City of Vacaville
City of Westminster
City of Winnipeg
City of Woodland
City of Wylie
City West Water, Ltd
Coastside County Water District
Cobb County Water System
Colorado Springs Utilities
Colorado Water Conservation Board
Commonwealth Edison (ComEd)
Connecticut Dept. of Public Health
Connecticut Water
Contra Costa Water District
Cucamonga Valley Water District
Current Daily Acts
Dakota Ridge Partnership
DC Water
Denver Botanic Gardens
Denver Water
DiNatale Water Consultants
Dropcountr, Inc.
Dublin San Ramon Services District
DuPage Water Commission
Dynamic Water Technologies, LLC
East Bay Municipal Utility District
East Cherry Creek Valley Water and Sanitation District
Eastern Municipal Water District
Eastern Research Group, Inc.
East Orange County Water District
Ecoblue
Economics
EcoTech Services, Inc.
Edwards Aquifer Authority
El Dorado Irrigation District
El Paso Water Utilities
Elsinore Valley Municipal Water District
El Toro Water District
Energy Platforms
Enviro-Stewards
Ewing Irrigation Products, Inc.
Fallbrook Public Utility District
Fayette County Water System
Flo Technologies
Flume, Inc.
Food Service Technology Center
Fothingham Municipal Water District
Fort Collins Water Utilities
Freese and Nichols, Inc.
Gary Klein and Associates
Gauley Associates, Ltd.
Georgia Water Wise Council
Global Midwest Alliance
Global Water Works
Golden State Water Company
Goldwater Project, LLC
Goleta Water District
Great Oaks Water Company
Green Builder Coalition
H.W. (Bill) Hoffman & Associates, LLC
Hahn Public Communications
Halifax Water
Harris County Municipal Utility District #208
Harris County Utility District 15
Harris County Water Control & Improvement District 132
Harris-Galveston Subsidence District
Hazen and Sawyer
Helix Water District
Herndon Solutions Group
HII Commission on Water Resource Management
Hidden Valley Lake CSD
High Sierra Showerheads, LLC
HydroTech Solutions
Imagine H2O
IN Communications
Indian Wells Valley Water District
Inland Empire Utilities Agency
Institute for Sustainable Futures
Int’l Association of Plumbing and Mechanical Officials
Integrated Utility Solutions
International Code Council
IrriGreen
Irvine Ranch Water District
Jacobs
Joyce Coffee
Jurupa Community Services District
Kane County, IL
Kern County Water Agency
KETOS, Inc.
Kleinwood Municipal Utility District
Koeller and Company
Kunkel Water Efficiency
Lake Arrowhead Community Services District
Lakehaven Utility District
Lakeway Municipal Utility District
Las Cruces Utilities
Las Virgenes Municipal Water District
Liberty Utilities
Liquid Solutions Group, LLC
LIXIL Corp./American Standard Brands
Liz Gardener
Lone Star Chapter, Sierra Club
Lone Star Groundwater Conservation District
Long Beach Water
Los Angeles County Waterworks District
Los Angeles Department of Water & Power
Lower Colorado River Authority
M.Cubed
Maddaus Water Management
Madison Water Utility
Marina Coast Water District
Marin Municipal Water District
Maryland Department of the Environment
Massachusetts Department of Conservation & Recreation
Massachusetts Water Resources Authority
Maureen Erbeznik & Associates
McHenry County Government
Medford Water Commission
Melbourne Water
Mesa Water District
Metropolitan North Georgia Water Planning District
Metropolitan Water District of Southern California
Mid-Peninsula Water District
Moen Incorporated
Mojave Water Agency
Monterey Peninsula Water Management District
Monterey Peninsula Water Management District
Monte Vista Water District
Moulton Niguel Water District
Municipal Water District of Orange County
National Association of Water Companies
National Turfgrass Evaluation Program
National Wildlife Federation
NEOPERL, Inc.
New Mexico Water Conservation Alliance
New Water Innovations
Niagara Conservation Corporation
Nipomo Community Services District
North Coast County Water District
North Fort Bend Water Authority
North Harris County Regional Water Authority
North Marin Water District
North Texas Municipal Water District
Northwest Water & Energy Education Institute
O’Cain Consulting, Inc.
Olivenhain Municipal Water District
One World One Water Center - MSU Denver
Orange County Utilities
Orange County Water District
Orange Vale Water Company
Orlando Utilities Commission
Otay Water District
Padre Dam Municipal Water District
Panhandle Groundwater Conservation District
Park City Municipal Corporation
Pasadena Water & Power
PCR Resources
Pete DeMarco
Philadelphia Water Department
Placer County Water Agency
Platte Canyon Water & Sanitation District
Plumbing Manufacturers International
POLIS Project
Polk County Utilities
Portland Water Bureau
Potomac-Hudson Engineering, Inc.
Public Service Commission of Wisconsin
Pürlin, LLC
Quebec Ministry of Municipal Affairs
Rachio, Inc.
Radian Developers
Rain Bird Corporation
Rancho California Water District
Recycled Hydro Solutions, LLC
Regional Water Authority
Regional Water Providers Consortium
Region of Durham
Region of Peel
Region of Waterloo
Resource Action Programs
Rezatec
RightThere, LLC
Riverside Public Utilities
Rockland County Task Force on Water Resources Mgmt.
Rogue Water
Roth Ecological Design International
Rubidoux Community Services District
Ruekert & Mielke, Inc.
Sacramento County Water Agency
Sacramento Suburban Water District
Sage Water, LLC
Salt Lake City, Department of Public Utilities
San Antonio Water System
San Diego County Water Authority
San Dieguito Water District
San Francisco Public Utilities Commission
San Gabriel Valley Water Company
San Jacinto River Authority
San Jose Water Company
Santa Barbara County Water Agency
Santa Clara Valley Water District
Santa Clarita Valley Water Agency
Santa Margarita Water District
Save Water Save Money (UK) Limited
Seattle Public Utilities
Sligo Creek Resources
Sloan Valve Company
Solano County Water Agency
Sonoma County Water Agency
South Coast Water District
Southern Nevada Water Authority
South Florida Water Management District
South Tahoe Public Utility District
Southwest Environmental
Southwest Florida Water Management District
Spanaway Water Company
St. Johns River Water Management District
Stanford University
STEmero, LLC
Suburban Water Systems
Sweetwater Authority
Sweetwater Springs Water District
T&S Brass and Bronze Works, Inc.
Tacoma Water
Tahoe City Public Utility District
Tampa Bay Water
Tampa Water Department
Tarrant Regional Water District
Terlyn Industries
Texas AWWA
Texas Commission on Environmental Quality
Texas Water Development Board
Texas Water Foundation
The Irrigation Association
The Meadows Center for Water and the Environment
The Scotts Miracle-Gro Company
The Smart Water Networks Forum
The Water Council
The Woodlands Joint Powers Agency
The Woodlands Township
The Writing Company
Tinker LLC
Toho Water Authority
TOTO USA
Town of Cary, NC
Town of Clarkdale, AZ
Town of Scituate
Town of Windsor
Town of Windsor Water Utility
Trabuco Canyon Water District
Tualatin Valley Water District
Tucson Water
Turfgrass Water Conservation Alliance
U.S. Climate Change Network
U.S. Water Alliance
UC Davis, Center for Water and Energy Efficiency
Upper San Gabriel Valley MWD
Upper Trinity Regional Water District
USBR Lower Colorado Region
Utah Rivers Council
Utah Water Conservation Forum
Valleymot Water District
Valley Center Municipal Water District
Valley of the Moon Water District
Valparaiso City Utilities
Ventura County Water Works District #8
Ventura Water
Water Demand Management
Water Dimmer, LLC
Water Forever
Water Forum
Waterless Co., Inc.
Water Management, Inc.
WaterNow Alliance
Water Politics, LLC
Water Replenishment District of Southern California
Water Services Association of Australia
Watershed, LLC
WaterSmart Software, Inc.
Water Systems Optimization, Inc.
Water - Use It Wisely
West Basin Municipal Water District
Western Municipal Water District
Western Policy Research
Western Resource Advocates
West Harris County Regional Water Authority
Whirlpool Corporation
Wisconsin Department of Natural Resources
Wisconsin Section American Water Works Association
Wiser Watering
Withlacoochee Regional Water Supply Authority
York Region
Yucaipa Valley Water District
Zone 7 Water Agency
Zurn Industries, LLC
## Statements of Financial Position

### December 31, 2018

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**TOTAL ASSETS** $ 523,719

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<th>LIABILITIES AND NET ASSETS</th>
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**TOTAL LIABILITIES** $ 201,859

| COMMITMENTS | — |

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**TOTAL NET ASSETS** $ 321,860

**TOTAL LIABILITIES AND NET ASSETS** $ 523,719
### Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Dues</td>
<td>$670,810</td>
</tr>
<tr>
<td>Donated Services</td>
<td>$4,542</td>
</tr>
<tr>
<td>Special Projects</td>
<td>$877,574</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$1,743,588</strong></td>
</tr>
</tbody>
</table>

**2018**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donated Services</td>
<td>$4,542</td>
</tr>
<tr>
<td>Grants/Contributions</td>
<td>$181,502</td>
</tr>
<tr>
<td>Investment Income</td>
<td>$1,587</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>$670,810</td>
</tr>
<tr>
<td>Other</td>
<td>$7,573</td>
</tr>
<tr>
<td>Special Projects</td>
<td>$877,574</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$1,743,588</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising &amp; Membership Development</td>
<td>$106,966</td>
</tr>
<tr>
<td>General &amp; Administrative</td>
<td>$179,184</td>
</tr>
<tr>
<td>Program Services</td>
<td>$1,416,632</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,702,782</strong></td>
</tr>
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