The Environmental Protection Agency (EPA) is now seeking public comment and information on consumer satisfaction with the WaterSense program and its labeled products, according to a notice published in the Federal Register on April 10, 2020. WaterSense is a voluntary labeling program that has saved more than 3.4 trillion gallons of water and more than $84.2 billion in water and energy bills since its inception in 2006 (statistics are as of 2018, according to EPA). However, recent comments by President Trump criticizing the efficacy of efficient toilets, faucets, and showerheads have placed undue scrutiny on WaterSense.

The Alliance for Water Efficiency (AWE) is leading a coalition of stakeholders in support of WaterSense efficiency specifications, and we need your help! We are seeking any consumer satisfaction data that demonstrates customers’ contentment with efficient fixtures. Please reply to the request for comments with positive feedback on WaterSense products.


You can also support WaterSense by reaching out to your Congressional representatives. AWE has published a factsheet to provide guidance, and we’re also collecting organizations’ signatures on our own letter. Click here to view the factsheet, AWE’s letter, and other useful information.

We hope you’ll join us in our efforts to preserve this indispensable program.

For additional details on Watersense and this action, contact: Mary Ann Dickinson (maryann@a4we.org)